1	CLOTHILDE V. HEWLETT		
2	Commissioner		
3	MARY ANN SMITH Deputy Commissioner		
4	DANIEL P. O'DONNELL Assistant Chief Counsel		
5	JOANNE ROSS (State Bar No. 202338) Senior Counsel		
6	Department of Financial Protection and Innovation		
7	2101 Arena Boulevard Sacramento, CA 95834		
8	Telephone: (916) 936-7908		
9			
10	BEFORE THE DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION		
11	OF THE STATE OF CALIFORNIA		
12	In the Matter of:		
13	THE COMMISSIONER OF FINANCIAL	CRD No.: 292215	
14	PROTECTION AND INNOVATION,	SETTLEMENT AGREEMENT	
15	Complainant, v.		
16	TF WEALTH MANAGEMENT, LLC,		
17	Respondent.		
18	respondent.		
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21	The Commissioner of Financial Protection and Innovation, her agents, (Commissioner) and		
22	Respondents TF Wealth Management, LLC (TFWM) (Respondent) (collectively, Parties) enter into		
23	this settlement agreement (Agreement) with respect to the following facts:		
24	I. <u>RECITALS</u>		
25	A. The Department of Financial Protection and Innovation (Department) regulates California		
26	investment advisers and broker-dealers under the Corporate Securities Law of 1968 (CSL). See CAL		
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F	-1- SETTLEMENT AGREEMENT		

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II. **TERMS AND CONDITIONS**

-2-SETTLEMENT AGREEMENT

Examination Response. Wolf and TFWM hereby agree to provide any and all 1. documents and information requested by the Commissioner. Wolf and TFWM hereby agree to

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2 and enforce the provisions of the CSL, and the regulations promulgated thereunder. TF Wealth Management, LLC converted from a California Limited Liability Company to

CORP. CODE §§ 25000-25707¹. Under section 25600, the Commissioner is authorized to administer

become a Nonqualified Out-of-State Limited Liability Company formed in Texas, having made a conversion filing with the California Secretary of State on February 8, 2024. TFWM is located at 4500 Eldorado Parkway, Suite 1550, McKinney, TX 75070.

On or about March 5, 2018, the Commissioner issued an investment adviser certificate to TFWM (Central Registration Depository No. 292215)¹.

At all relevant times, Robert Wolf (CRD Number 4456453) (Wolf), is and was the owner of

Beginning on or about April 3, 2023, the Commissioner attempted to contact TFWM, using the email on file with the Commissioner, in order to begin an online examination of TFWM, pursuant to section 25241. The Commissioner did not receive a response from TFWM.

On November 20, 2024, the Commissioner issued an Order Summarily Revoking the Investment Adviser Certificate of TFWM (Order).

TFWM via Wolf timely requested a hearing to challenge the Order.

The Commissioner, TFWM, and Wolf now intend to resolve this matter amicably without the necessity of a hearing or other litigation.

The Commissioner finds this action is appropriate, in the public interest, is necessary for the protection of investors, and is consistent with the purposes fairly intended by the policies and

NOW, THEREFORE, in consideration of the foregoing, and the terms and conditions set forth herein, the Parties agree as follows:

¹ Unless stated otherwise, all section references are to the California Corporations Code.

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provide all of the documents and complete information in a format and via method requested by the
 Commissioner, so that they are received by the Commissioner within 30 days of the Commissioner's
 request. This timeframe may be extended, upon request by Wolf or TFWM, if approved in writing
 from the Commissioner.

2. <u>Order Rescinded</u>. The Commissioner hereby agrees to rescind the Order and agrees that no U6 will be filed on CRD in relation to the Order or this Agreement.

3. <u>Failure to Comply with Agreement:</u> Wolf and TFWM agree that if they fail to meet any requirement of this Agreement, the Commissioner may, in addition to all other available remedies she may invoke under the CSL, immediately suspend TFWM's license under section 25242, subdivision (c). Wolf and TFWM hereby waive any notice and hearing rights to contest the suspension of TFWM which may be afforded under the CSL, the California Administrative Procedure Act, the California Code of Civil Procedure, or any other provision of law in connection therewith, in the event they fail to comply with this Agreement.

4. <u>Settlement of Hearing:</u> Wolf and TFWM acknowledge and agree that this Agreement settles the matter of the Order and hereby withdraw their request for a hearing regarding the Order. Wolf and TFWM further hereby waive the right to any hearings, and to any reconsideration, appeal, or other right to review which may be afforded pursuant to the CSL, the California Administrative Procedure Act, the California Code of Civil Procedure, or any other provision of law, in connection with the matter of the Order. Wolf and TFWM further expressly waive any requirement for the filing of an action pursuant to Government Code section 11415.60 (b) in connection with the matter of the Order. By waiving such rights, Wolf and TFWM effectively consent to this Agreement and all the terms becoming final.

5. <u>Information Willfully Withheld or Misrepresented:</u> This Agreement may be revoked, and the Commissioner may pursue any and all remedies available under law against Wolf and/or TFWM if the Commissioner discovers that Wolf and/or TFWM knowingly or willfully withheld or misrepresented information used for and relied upon in this Agreement.

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6. Headings: The headings to the paragraphs of this Agreement are inserted for convenience only and will not be deemed a part hereof or affect the construction or interpretation of the provisions hereof.

7. Binding: This Agreement is binding on all heirs, assigns, and/or successors in interest.

8. Reliance: Each of the Parties represents, warrants, and agrees that in executing this Agreement it has relied solely on the statements set forth herein and the advice of its own counsel. Each of the Parties further represents, warrants, and agrees that in executing this Agreement it has placed no reliance on any statement, representation, or promise of any other party, or any other person or entity not expressly set forth herein, or upon the failure of any party or any other person or entity to make any statement, representation or disclosure of anything whatsoever. The Parties have included this clause: (1) to preclude any claim that any party was in any way fraudulently induced to execute this Agreement; and (2) to preclude the introduction of parol evidence to vary, interpret, supplement, or contradict the terms of this Agreement.

9. Waiver, Amendments, and Modifications: No waiver, amendment, or modification of this Agreement will be valid or binding unless it is in writing and signed by each of the Parties. The waiver of any provision of this Agreement will not be deemed a waiver of any other provision. No waiver by either party of any breach of, or of compliance with, any condition or provision of this Agreement by the other party will be considered a waiver of any other condition or provision or of the same condition or provision at another time.

10. Full Integration: This Agreement is the final written expression and the complete and exclusive statement of all the agreements, conditions, promises, representations, and covenant 23 between the Parties with respect to the subject matter hereof, and supersedes all prior or 24 contemporaneous agreements, negotiations, representations, understandings, and discussions between 25 and among the Parties, their respective representatives, and any other person or entity with respect to 26 the subject matter covered hereby.

27 11. Governing Law: This Agreement will be governed by and construed in accordance 28 with California law. Each of the Parties hereto consents to the jurisdiction of such court, and hereby

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irrevocably waives, to the fullest extent permitted by law, the defense of an inconvenient forum to
 the maintenance of such action or proceeding in such court.

12. <u>Counterparts:</u> This Agreement may be executed in one or more separate counterparts, each of which when so executed, shall be deemed an original. Such counterparts shall together constitute a single document.

13. <u>Voluntary Agreement:</u> Wolf and TFWM enter into this Agreement voluntarily and without coercion, and they acknowledge that no promises, threats or assurances have been made by the Commissioner, or any officer, or agent thereof, about this Agreement. The Parties each represent and acknowledge that he, she or it is executing this Agreement completely voluntarily and without any duress or undue influence of any kind from any source.

State of California - Department of Financial Protection and Innovation

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-5-SETTLEMENT AGREEMENT

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 14. Public Record: Wolf and TFWM hereby acknowledge that this Agreement is and will

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 be a matter of public record.

15. <u>Signatures:</u> A fax or electronic mail signature shall be deemed the same as an original signature.

16. <u>Effective Date:</u> This Agreement shall become final and effective when signed by all Parties and delivered by the Commissioner via e-mail to counsel for TFWM, Kerry Schlossberg, at kerry@optimalawgroup.com.

17. <u>Authority to Sign:</u> Each signatory hereto covenants that he/she possesses all necessary capacity and authority to sign and enter into this Agreement and undertake the obligations set forth herein.

CLOTHILDE V. HEWLETT Commissioner of Financial Protection and Innovation

By

By

MARY ANN SMITH Deputy Commissioner Enforcement Division

SETTLEMENT AGREEMENT

Dated: December 16, 2024

Dated: December 16, 2024

ROBERT WOLF, as an individual and authorized agent for TF Wealth Management, LLC