SUMMARY OF ENFORCEMENT ACTIONS AND NON-ENFORCEMENT ISSUED ACTIONS (ADMINISTRATIVE AND CIVIL) BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION

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November 2024

ENFORCEMENT ACTIONS

		VIOLATIONS &
SUBJECT	ACTION	CHARGING SECTIONS
d.coinmetrophv.top	Desist and Refrain Order	Unlawful California Consumer
d.coinmetrodgk.top		Financial Protection Law
Xiao (William) Su	November 1, 2024	Activity
		(Financial Code Section 90003)
Trage Technologies Ltd. aka	Desist and Refrain Order	Unlawful Offer and Sale of
Trage Tech		Securities
www.tragetech.com	November 4, 2024	
Michael "Mike" Holloway		(Corporations Code Sections
Simon Lee		25110 and 25401)
Panama City, Panama		

SUBJECT	ACTION	VIOLATIONS & CHARGING SECTIONS
Xpotential Fitness, Inc., Xpotential Fitness, LLC,	Consent Order	Unlawful Franchise Investment
XPOF Assetco, LLC, Xpotential Intermediate		Law Activity
Holdings, LLC, AKT Franchise, LLC, AKT	November 4, 2024	
Franchise SPV, LLC, BFT Franchise Holdings,		(Corporations Code Sections
LLC, BFT Franchise SPV, LLC, Club Pilates		31402, 31406, 31110, 31200
Franchise, LLC, Club Pilates Franchise SPV, LLC,		and 31201)
Cyclebar Franchising, LLC, Cyclebar Franchising		
SPV, LLC, Lindora Franchise, LLC, PB		
Franchising, LLC aka Pure Barre Franchising, LLC,		
PB Franchise, LLC, PB Franchising SPV, LLC,		
Row House Franchise, LLC, Row House		
Franchise SPV, LLC, Rumble Franchise, LLC,		
Rumble Franchise SPV, LLC, Stretch Lab		
Franchise, LLC, Stretch Lab Franchise SPV, LLC,		
Stride Franchise, LLC, Stride Franchise SPV, LLC,		
Yoga Six Franchise, LLC, Yoga Six Franchise		
SPV, LLC		
Irvine, California		

SUBJECT	ACTION	VIOLATIONS & CHARGING SECTIONS
Dora Financial LLC	Consent Order	Unlawful Financial Institutions
		Law Activity
Chelmsford, Massachusetts	November 6, 2024	
		(Financial Code Sections
		561 and 562)
Kiso Capital Management I, LLC	Settlement Agreement	Unlawful Investment Adviser
Damon Doe		Activity
	November 10, 2024	
San Jose, California		(Corporations Code Sections
		25532 and 25230)
LoanSnap, Inc.	Accusation in Support of Order	Unlawful California Financing
	Revoking of California Financing	Law Activity
Costa Mesa, California	Law License of Respondent	
	LoanSnap, Inc.	(Financial Code Sections
		22701 and 22714)
	November 14, 2024	

		VIOLATIONS &
SUBJECT	ACTION	CHARGING SECTIONS
Andrew L. Penn	Final Order Levying Administrative	Unlawful Offer and Sale of
	Penalties and Ancillary Relief	Securities
West Hills, California		
	Order Barring Andrew L. Penn from	(Corporations Code Sections
	any Position of Employment,	25232, 25532 and 25232.1)
	Management or Control of any	
	Investment Adviser, Broker-Dealer	
	or Commodity Adviser	
	November 14, 2024	
NFM, Inc.	Order to Discontinue Violations	Unlawful California Residential
		Mortgage Lending Act
Linthicum, Maryland	November 15, 2024	Activity
		Therefy
	Accusation to Suspend California	(Financial Code Sections
	Residential Mortgage Lender and	50204(o), 50327(a)(1) and (2)
	Servicer Licenses and to Levy	and $50513(b)$)
	5	and 50515(0))
	Administrative Penalties	
	N 1 07 0004	
	November 27, 2024	

VIOLATIONS & CHARGING SECTION

SUBJECT	ACTION	VIOLATIONS & CHARGING SECTIONS
Robinson Services	Final Order Levying Administrative	Unlawful Offer and Sale of
Tafara Robinson	Penalties and Ancillary Relief	Securities
Rancho Cucamonga, California	Order Barring Tafara Robinson from any Position of Employment, Management or Control of any Investment Adviser, Broker-Dealer or Commodity Adviser	(Corporations Code Sections 25252, 25532 and 25232.1)
	November 15, 2024	
Anchored Tiny Homes Franchising, LLC dba	Statement in Support of Stop Order	Unlawful Franchise Investment
Anchored Tiny Homes	Denying Effectiveness of Franchise Registration Application	Law Activity
Fair Oaks, California		(Corporations Code Sections
	Stop Order Denying Effectiveness of Franchise Registration Application	31115 and 31117)
	November 15, 2024	
California Life Settlements LLC	Final Order Levying Administrative	Unlawful Offer and Sale of
WDC Consulting LLC	Penalties	Securities
William Christiansen		
Huntington Beach, California	November 19, 2024	(Corporations Code Section 25252)

SUBJECT	ACTION	VIOLATIONS & CHARGING SECTIONS
Hedonova LLC	Settlement Agreement	Unlawful Offer and Sale of
Hedonova Research LLC		Securities
Alexander Cavendish	November 19, 2024	
		(Corporations Code Sections
Los Angeles, California		25532 and 25401)
Independent Mortgage Brokers LLC	Settlement Agreement	Unlawful California Financing
		Law Activity
Denver, Colorado	November 20, 2024	
		(Financial Code Section
		22109(b))
APN Escrow Services, Inc.	Accusation to Revoke Escrow Agent's License	Unlawful Escrow Law Activity
Aliso Viejo, California	Agent's Electise	(Financial Code Sections
Anso viejo, Camornia	November 20, 2024	17608 and 17602.5)
	100veniber 20, 2024	17000 and 17002.5)
Capital Escrow, Inc.	Accusation to Revoke Escrow	Unlawful Escrow Law Activity
	Agent's License	
Encino, California		(Financial Code Sections
	November 22, 2024	17608 and 17602.5)

SUBJECT	ACTION	VIOLATIONS & CHARGING SECTIONS
James Myers Esler	Joint Stipulation and Request for	Unlawful Investment Adviser
	Entry of Order of Expungement	Activity
San Diego, California	and Dismissal; Order Thereon	
		(Corporations Code Sections
	November 24, 2024	25241, 25404, 25235 and
		25238)
Lending Circle	Desist and Refrain Order	Unlawful California Financing
Daniel Walker		Law Activity
Tyron Lincoln	November 24, 2024	
James Parker		(Corporations Code Section
		22100)
Los Angeles, California		
Tempe, Arizona		
Green Loans Corporation	Desist and Refrain Order	Unlawful California Financing
David Bright		Law Activity
	November 24, 2024	
		(Corporations Code Section
		22100)
Empire Estates Escrow, Inc.	Accusation to Revoke Escrow	Unlawful Escrow Law Activity
	Agent's License	
Rancho Cucamonga, California		(Financial Code Sections
	November 22, 2024	17608 and 17602.5)

SUBJECT	ACTION	VIOLATIONS & CHARGING SECTIONS
Family First Funding LLC	Settlement Agreement	Unlawful California Residential Mortgage Lending Act
Toms River, New Jersey	November 25, 2024	Activity
		(Financial Code Sections 50321, 50323 and 50401(a)-(d))
Cal Smart Escrow, Inc.	Accusation to Revoke Escrow Agent's License	Unlawful Escrow Law Activity
Glendale, California	November 25, 2024	(Financial Code Sections 17608 and 17602.5)
Dorian J. Mckelvy	Expungement Award	Unlawful Broker-Dealer Activity
Portola Valley, California	November 26, 2024	(Corporations Code Sections 25003, 25004 and 25241)

		VIOLATIONS &
SUBJECT	ACTION	CHARGING SECTIONS
Focal Point Capital Management, LLC	Order Revoking Investment Adviser	Unlawful Investment Adviser
Alfred Kai Kwong Chan	Certificate	Activity
Burlingame, California	Order Barring Alfred Kai Kwong	(Corporations Code Sections
Alameda, California	Chan from any Position of	25232, 25242 and 25232.1)
San Bruno, California	Employment, Management or	
	Control of any Investment Adviser,	
	Broker-Dealer or Commodity Adviser	
	Notice of Errata Regarding Accusation in Support of Order to Bar Alfred Kai Kwong Chan from any Position of Employment, Management, or Control of any Investment Adviser, Broker-Dealer, or Commodity Adviser November 26, 2024	

VIOLATIONS &

NON-ENFORCEMENT ACTIONS

SUBJECT	ACTION	VIOLATIONS & CHARGING SECTIONS
Martin Valcarcel Olson	Consent Order Granting Conditional	Mortgage Loan Originator
	MLO License	License
South Pasadena		
	November 15, 2024	(Financial Code Sections 50141, 50144, 22109.1 and 22109.4)
Eleno Serna Romero Jr.	Consent Order Granting Conditional	Mortgage Loan Originator
Eleno Serna Romero Jr.	MLO License	License
Woodland Hills, California		
	November 20, 2024	(Financial Code Sections 50141, 50144, 22109.1 and 22109.4)
Yvette Marlo Huizar	Consent Order Granting Conditional	Mortgage Loan Originator
	MLO License	License
Irvine, California		
	November 21, 2024	(Financial Code Sections 50141, 50144, 22109.1 and 22109.4)

SUBJECT	ACTION	VIOLATIONS & CHARGING SECTIONS
Sara Hyun Joo Kang	Consent Order Granting Conditional	Mortgage Loan Originator
	MLO License	License
Stockton, California		
	November 25, 2024	(Financial Code Sections
		50141, 50144, 22109.1 and
		22109.4)