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**STATE OF CALIFORNIA**  
**BUSINESS, TRANSPORTATION AND HOUSING AGENCY**  
**DEPARTMENT OF CORPORATIONS**

**TO:** Kevin Jerome Nelson, a/k/a Kevin J. Nelson, Kevyn J. Nelson, Baron Kevyn Jerome Nelson, and Kevin Tavier Tresvant, Principal  
Midas Touch Promotions, a division of The CVI Group Ltd, also d/b/a Midas Touch Promotion team  
5042 Wilshire Blvd., Ste. 244  
Los Angeles, CA 90036

and

7840 Firestone Blvd., Ste. 109  
Downey, CA 90241

**DESIST AND REFRAIN ORDER**

**(For violations of section 25110, 25230 and 25401 of the Corporations Code)**

The California Corporations Commissioner finds that:

1. At all relevant times, Kevin Jerome Nelson, also known as Kevin J. Nelson, Kevyn J. Nelson, Baron Kevyn Jerome Nelson, and Kevin Tavier Tresvant (hereinafter “Nelson”), was principal of Midas Touch Promotions, “a division of” The CVI Group Ltd (hereinafter “Midas Touch/CVI Group”), a Colorado company now delinquent in status, using the business address of 5042 Wilshire Boulevard, #244, Los Angeles, California, and a mailing address of 7840 Firestone Boulevard, Suite 109, Downey, California.
2. Beginning on or about October 3, 2011, Nelson and Midas Touch/CVI Group offered or sold securities in the form of investment contracts of Midas Touch/CVI Group and/or promissory notes with a guaranteed principal and return in concerts and music industry events.
3. At all relevant times, Nelson and Midas Touch/CVI Group, doing business as Midas Touch Promotion team, also offered services as a Professional Entertainment Agent to investors whereby investors were provided “Investment Analysis” of the investment contracts they were offered.

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2 4. Through posting on the Internet, including postings on Craigslist and other means of general  
3 solicitation, including emails sent to investors from an email address at  
4 imchanginthegame@gmail.com, Nelson and Midas Touch/CVI Group offered or sold investments in  
5 an “exclusive” Turn Key Short venture in high profile concerts. Investors were sold investments at  
6 \$25,000 per investment with a maximum investment of \$37,500 as well as other investments at  
7 \$65,000 per investment. Specifically, investors were offered investments in concerts featuring SWV-  
8 Sisters With Voices and Special Guest Switch, as well as concerts featuring NEYO and Special Guest  
9 Guy with Aaron Hall.

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11 5. The purported purpose of the offering was to raise funds to produce and promote concert  
12 events. For investments of at least \$25,000, Nelson and Midas Touch/CVI Group promised to pay  
13 investors their principal investment plus 30% interest if attendance capacity is 70% or less, and 40%  
14 interest if attendance capacity is over 71%. In the event the concert event was cancelled, investors  
15 were promised to be paid their principal amount plus 10% interest within 72 hours of cancellation.  
16 For investments of \$65,000, Nelson and Midas Touch/CVI Group promised to pay investors their  
17 principal investment plus 40% interest, and in the event of a cancellation, investors were promised to  
18 be paid their \$65,000 principal investment plus 15% interest within 72 hours of cancellation.  
19 Investors were told to wire funds to an account held at Well Fargo Bank, NA.

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21 6. In addition, through posting on the Internet, including postings on Craigslist and other means  
22 of general solicitation, including emails sent to investors from an email address at  
23 imchanginthegame@gmai.com, Nelson offered or sold investments in concerts and music industry  
24 events guaranteed by a personal promissory note. Investors were told that Nelson has a proven 18  
25 year track record and that the minimum investment was \$5,000 and the maximum investment was  
26 \$100,000 with a guaranteed 15% monthly return plus VIP access at any event promoted while the  
27 investor was an “active investor”.  
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1 7. These securities were offered or sold in this state in issuer transactions. The Department of  
2 Corporations has not issued a permit or other form of qualification authorizing any person to offer  
3 and sell these securities in this state.

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5 8. Nelson and Midas Touch/CVI Group, doing business as the Midas Touch Promotion team,  
6 provided “services” to investors as a Professional Entertainment Agent, advising as to expected  
7 returns on investments depending on event attendance capacity. Investors were advised of the  
8 “higher than average potential return on investment” in the Turn Key Short venture in high profile  
9 concerts, and were provided an “Overview” and “Investment Analysis” regarding such returns.

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11 9. Investors are directed to websites for further information about Nelson and CVI Group,  
12 including [www.thekevynjnelsonbrand.com](http://www.thekevynjnelsonbrand.com), [www.myspace.com.centastage1](http://www.myspace.com.centastage1),  
13 [www.facebook.com/billionaireinthemakin](http://www.facebook.com/billionaireinthemakin), [www.linkedin.com/in/kevynadreammaker](http://www.linkedin.com/in/kevynadreammaker) and  
14 [www.twitter.com/iamkevynjnelson](http://www.twitter.com/iamkevynjnelson). Investors are informed from there that Nelson is a Music  
15 Business Consultant and Financial and Business Development Consultant who can also delete  
16 negative items from a credit file for \$50 per item, can create a new credit file for \$5, and edit any  
17 PDF file including bank statements and other secure documents for \$5. Investors are also told to visit  
18 a website located at [www.wwcfsinc.com](http://www.wwcfsinc.com) (now [www.worldwidecreditandfinancialsolutions.com](http://www.worldwidecreditandfinancialsolutions.com)) and  
19 to contact Nelson at [admin@wwcfsinc.com](mailto:admin@wwcfsinc.com), a website for the company Worldwide Credit and  
20 Financial Solutions, Inc., also known as WWCFS Inc., a business for which Nelson is or was the  
21 President and which is described as a full-service personal/financial services company formed in  
22 1994.

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24 10. Nelson and Midas Touch/CVI Group doing business as the Midas Touch Promotion team  
25 advised investors as to the value of securities or as to the advisability of investing in, purchasing or  
26 selling securities in various opportunities, including but not limited to investment contracts in Midas  
27 Touch/CVI Group.

1 11. The investment advice provided to investors by Nelson and Midas Touch/CVI Group doing  
2 business as the Midas Touch Promotion team was conducted in the state of California for  
3 compensation. The California Corporations Commissioner has not provided a certificate to either  
4 Nelson or Midas Touch/CVI Group doing business as Midas Touch Promotion Team to conduct  
5 business as an investment adviser in this state.

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7 12. In connection with these offers and sales, Nelson and Midas Touch/CVI Group omitted to  
8 disclose to investors that:

9 a. On November 12, 2010, Nelson filed for Chapter 7 bankruptcy to discharge  
10 \$103,759.00 worth of liabilities while declaring assets of only \$805.00, and income, including but not  
11 limited to, government assistance from Cal Works, Social Security Insurance Disability and food  
12 stamps;

13 b. Nelson has a history of state and federal criminal convictions including but not limited  
14 to:

15 i. A guilty plea and Judgment and Probation/Commitment Order in case number  
16 CR-92-0706-R on or about December 7, 1992 before the United States District Court, Central District  
17 of California for conspiracy to defraud the government in violation of Title 18 USC section 286 with  
18 a sentence of 12 months in federal prison, an order to pay restitution to the Internal Revenue Service  
19 in the amount of \$5,309 and supervised release for three years under certain terms and conditions.  
20 Additionally, a Judgment Revoking Supervised Release and Committing Defendant was issued on or  
21 about June 8, 1999 for violation of the conditions of the supervised release ordering Nelson back to  
22 federal prison for 12 months.

23 ii. A guilty plea and Judgment and Probation/Commitment Order in case number  
24 CR-94-702-JGD on or about December 19, 1994 before the US District Court, Central District of  
25 California for two counts of bank robbery in violation of Title 18 USC section 2113(a) with a  
26 sentence to federal prison of 65 months, an order to pay restitution to Bank of America in the amount  
27 of \$1,014, and supervised release for three years under certain terms and conditions.  
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1           iii.     A criminal conviction in case number BA224203 on or about March 15, 2002  
2 before the Superior Court of California, County of Los Angeles to second degree commercial  
3 burglary against Money Mark Check Cashing with the intent to commit a larceny or felony, in  
4 violation of penal code section 459.

5           iv.     Before Nelson could be sentenced in case BA224203, however, he left  
6 California to Nevada, where he plead guilty and was criminally convicted in case number C199157  
7 on or about March 4, 2004, before the District Court for the Clark County of Nevada for the  
8 possession or sale of a document or personal identifying information to establish false status or  
9 identity. He was ordered to pay restitution and sentenced to 48 months in state prison, thereafter  
10 modified to 36 months. Despite multiple felony bench warrants being issued for his return to  
11 California for sentencing in case BA224203, on November 10, 2004, Nelson entered a guilty plea in  
12 the California case and sought to have the California sentence to run concurrently with his Nevada  
13 sentence. Thereafter, a judgment and order was issued by the Superior Court of California on  
14 January 6, 2005 sentencing Nelson to four years in California state prison plus fines.

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16           Based upon the foregoing findings, the California Corporations Commissioner is of the  
17 opinion that the investment contracts of Midas Touch/CVI Group, and promissory notes are securities  
18 subject to qualification under the California Corporate Securities Law of 1968 and are being or have  
19 been offered or sold without being qualified in violation of Corporations Code section 25110.  
20 Pursuant to section 25532 of the Corporate Securities Law of 1968, Kevin Jerome Nelson, also  
21 known as Kevin J. Nelson, Kevyn J. Nelson, Baron Kevyn Jerome Nelson, and Kevin Tavie Tresvant  
22 and Midas Touch Promotions, a division of The CVI Group Ltd are hereby ordered to desist and  
23 refrain from the further offer or sale in the State of California of securities, including but not limited  
24 to investment contracts in Midas Touch Promotions, a division of The CVI Group Ltd and/or  
25 promissory notes, unless and until qualification has been made under the law. This Order is  
26 necessary, in the public interest, for the protection of investors and consistent with the purposes,  
27 policies, and provisions of the Corporate Securities Law of 1968.

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1           In addition, based upon the foregoing findings, the California Corporations Commissioner is  
2 of the opinion that Nelson and Midas Touch/CVI Group, doing business as the Midas Touch  
3 Promotion team engaged in unlicensed investment adviser activity without having first applied for  
4 and secured from the Commissioner a certificate, then in effect, authorizing them to do so in violation  
5 of section 25230 of the Corporate Securities Law of 1968. Pursuant to section 25532 of the  
6 Corporate Securities Law of 1968, Kevin Jerome Nelson, also known as Kevin J. Nelson, Kevyn J.  
7 Nelson, Baron Kevyn Jerome Nelson, and Kevin Tavie Tresvant and Midas Touch Promotions, a  
8 division of The CVI Group Ltd doing business as Midas Touch Promotions team are hereby ordered  
9 to desist and refrain from advising others, either directly or through writings, as to the value of  
10 securities or as to the advisability of investing in purchasing or selling securities for compensation  
11 unless and until he has applied for and secured from the Commissioner a certificate, then in effect,  
12 authorizing them to act in that capacity, or unless exempt. This Order is necessary, in the public  
13 interest, for the protection of investors and consistent with the purposes, policies, and provisions of  
14 the Corporate Securities Law of 1968.

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16           Further, the California Corporations Commissioner is of the opinion that the securities of  
17 Midas Touch/CVI Group and promissory notes were offered or sold in this state by means of written  
18 or oral communications which included an untrue statement of a material fact or omitted to state a  
19 material fact necessary in order to make the statements made, in the light of the circumstances under  
20 which they were made, not misleading, in violation of section 25401 of the Corporate Securities Law  
21 of 1968. Pursuant to section 25532 of the Corporate Securities Law of 1968, Kevin Jerome Nelson,  
22 also known as Kevin J. Nelson, Kevyn J. Nelson, Baron Kevyn Jerome Nelson, and Kevin Tavie  
23 Tresvant and Midas Touch Promotions, a division of The CVI Group Ltd are hereby ordered to desist  
24 and refrain from offering or selling or buying or offering to buy any security in the State of  
25 California, including but not limited to investment contracts in Midas Touch/CVI Group and/or  
26 promissory notes, by means of any written or oral communication which includes an untrue statement  
27 of a material fact or omits to state a material fact necessary in order to make the statements made, in  
28 the light of the circumstances under which they were made, not misleading. This Order is necessary,

1 in the public interest, for the protection of investors and consistent with the purposes, policies, and  
2 provisions of the Corporate Securities Law of 1968.

3 Dated: June 18, 2013  
4 Sacramento, California

5 JAN LYNN OWEN  
6 California Corporations Commissioner

7  
8 By; \_\_\_\_\_  
9 MARY ANN SMITH  
10 Deputy Commissioner  
11 Enforcement Division  
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