

STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: **SCI Espanol, LLC**
SCI At Home, LLC
Robert Klayman
Alex Tavdi
Russ Russo
790 East Colorado Blvd., Suite 850
Pasadena, CA 91101

DESIST AND REFRAIN ORDER

(For violations of sections 25110 and 25401 of the California Corporations Code)

The California Corporations Commissioner finds that:

1. At all relevant times herein, SCI Espanol, LLC (“SCI Espanol”), was a Nevada limited liability company, which was formed in July 2010 and is located at: 790 East Colorado Blvd, Suite 850, Pasadena, CA 91101. At all relevant times herein, SCI Espanol offered and sold limited liability company membership interests;

2. At all relevant times herein, SCI At Home, LLC (“SCI At Home”), was a Delaware limited liability company, which was formed in July 2005 and is located at: 790 East Colorado Blvd, Suite 850, Pasadena, CA 91101. At all relevant times herein, SCI At Home was the manager of SCI Espanol.

3. At all relevant times herein, Robert Klayman (“Klayman”) was the chief executive Officer and a control person of SCI At Home. At all relevant times, Klayman was a manager and a control person of SCI Espanol.

4. At all relevant times herein, Alex Tavdi (“Tavdi ”) was the chief financial officer and a control person of SCI At Home. At all relevant times, Tavdi was a manager and a control person of SCI Espanol.

5. At all relevant times herein, Russ Russo (“Russo”) was a “senior analyst” and sales person for SCI Espanol.

1 6. At all relevant times herein, SCI Espanol, SCI At Home, Klayman and Tavdi have
2 purportedly been in the business of creating a telephone network providing “psychic” entertainment
3 for predominately Hispanic clients.

4 5. Beginning in at least December 2010, SCI Espanol, SCI At Home, Klayman, Tavdi
5 and Russo have offered securities from California in the form of limited liability interests in SCI
6 Espanol.

7 6. Beginning in at least December 2010, SCI Espanol, SCI At Home, Klayman, Tavdi
8 and Russo either directly or through their agents/employees, have offered securities from California
9 by telephonically calling residents in at least the states of California and Pennsylvania.

10 7. The California and Pennsylvania residents that SCI Espanol, SCI At Home, Klayman,
11 Tavdi and Russo either directly or through their agents/employees solicited were neither
12 “sophisticated”, “accredited” or had a pre-existing personal or business relationship with SCI
13 Espanol, SCI At Home, Klayman, Tavdi and Russo.

14 8. The State of Pennsylvania, Securities Commission issued a “Cease and Desist Order”
15 against SCI Espanol, SCI At Home, and Tavdi on January 11, 2011. This order found that because
16 the Pennsylvania investor solicited was not “accredited”, “sophisticated” nor had any pre-existing
17 personal relationship with the issuer, the securities must be registered under Pennsylvania state law
18 before it could be offered or sold in that state. The order further found that SCI Espanol, SCI At
19 Home, and Tavdi did not disclose Tavdi filed for U.S. Bankruptcy Court protection in October 2009
20 and that Tavdi’s debts were discharged in the U.S. Bankruptcy Court. U.S. Postal records indicate
21 that this order was delivered to SCI Espanol, SCI At Home, and Tavdi at the SCI Espanol, SCI At
22 Home office on January 14, 2011.

23 9. At least one California resident was solicited by SCI Espanol, SCI At Home, Klayman,
24 Tavdi and Russo either directly or through their agents/employees after being served with the State of
25 Pennsylvania’s “Cease and Desist Order”, without disclosing the existence of that order or Tavdi’s
26 bankruptcy to the potential California investor.

27 10. The California resident informed SCI Espanol, SCI At Home, and Russo that his total
28 net worth was approximately \$400,000 including the value of his primary residence. SCI Espanol,

1 SCI At Home, and Russo advised the California resident to check the box in the “Subscription
2 Documents” indicating his net worth was in excess of \$1,000,000. SCI Espanol, SCI At Home, and
3 Russo also told the California resident to check off a box which indicated that he was “sophisticated”
4 even though the California resident had earlier stated his only prior investment experience was a
5 single certificate of deposit (“C.D”) which he held at a bank.

6 Based on the foregoing findings, the California Corporations Commissioner is of the opinion
7 that the limited liability interests which have been offered or sold by SCI Espanol, LLC; SCI At
8 Home, LLC; Robert Klayman; Alex Tavdi and Russ Russo are subject to qualification under the
9 California Corporate Securities Law of 1968 and are or have been offered or sold without being
10 qualified or exempt, in violation of section 25110 of Corporate Securities Law of 1968.

11 Pursuant to section 25532 of the Corporate Securities Law of 1968, SCI Espanol, LLC; SCI
12 At Home, LLC; Robert Klayman; Alex Tavdi and Russ Russo are hereby ordered to desist and
13 refrain from the offer and sale of securities in the State of California, including by not limited to
14 limited liability interests, unless and until qualification has be made under the law or unless exempt.

15 Based on the foregoing findings, the California Corporations Commissioner is of the opinion
16 that the limited partnership interest which have been offered or sold by SCI Espanol, LLC; SCI At
17 Home, LLC; Robert Klayman; Alex Tavdi and Russ Russo were offered and sold in this state by
18 means of written or oral communications that included untrue statements of material fact or omitted
19 to state material facts necessary in order to make the statements made, in the light of the
20 circumstances under which they were made, not misleading, in violation of section 25401 of the
21 Corporate Securities Law of 1968.

22 Pursuant to Section 25532 of the Corporate Securities Law of 1968, SCI Espanol, LLC; SCI
23 At Home, LLC; Robert Klayman; Alex Tavdi and Russ Russo are hereby ordered to desist and
24 refrain from the offer and sale of securities in the State of California, including but not limited to,
25 limited partnership interests by means of any written or oral communication which includes an untrue
26 statement of a material fact or omits to state a material fact necessary in order to make the statements
27 made, in the light of the circumstances under which they were made, not misleading.

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This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: April 15, 2011
Los Angeles, California

PRESTON DuFAUCHARD
California Corporations Commissioner

By _____
ALAN S. WEINGER
Deputy Commissioner
Enforcement Division