

1 ALAN S. WEINGER  
Deputy Commissioner  
2 JUDY L. HARTLEY (CA BAR NO. 110628)  
Senior Corporations Counsel  
3 Department of Corporations  
320 West 4<sup>th</sup> Street, Ste. 750  
4 Los Angeles, California 90013-2344  
Telephone: (213) 576-7604 Fax: (213) 576-7181

5 Attorneys for Complainant  
6

7 BEFORE THE DEPARTMENT OF CORPORATIONS  
8 OF THE STATE OF CALIFORNIA

9  
10 In the Matter of the Petition for Reinstatement ) File No.: 603-G895  
of: )  
11 ) NOTICE OF PETITION FOR  
12 GEPF, INC. ) REINSTATEMENT (California Government  
 ) Code Section 11522)  
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17 )

18 TO: Daniel Z. Zuckerman, Vice-President & Treasurer  
19 GEPF, INC.  
20 2835 North Naomi Street  
Burbank, California 91504

21 KAMALA D. HARRIS  
22 ATTORNEY GENERAL, STATE OF CALIFORNIA  
23 Department of Justice  
24 P.O. Box 944255  
Sacramento, California 94244-2550

25 Pursuant to Government Code section 11522, you are hereby notified that on November 4,  
26 2011, Respondent, GEPF, Inc. (“GEPF”), filed a Petition for Reinstatement of License or Reduction  
27 of Penalty (“Petition”) with the California Corporations Commissioner (“Commissioner”). A true  
28 and correct copy of the Petition without exhibits is attached hereto and incorporated herein as  
Exhibit 1.

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The Commissioner, on May 12, 2010 to be effective May 26, 2010, issued an order revoking the California Finance Lender license of GEPF for failure to file its annual report as required by Financial Code section 22159. A true and correct copy of the revocation order is attached hereto and incorporated herein as Exhibit 2.

YOU ARE HEREBY FURTHER NOTIFIED that written argument and/or further written argument may be presented in this matter and should be received by the Department of Corporations **on or before April 6, 2012** at its office located at 320 W. 4<sup>th</sup> Street, Suite 750, Los Angeles, California 90013-2344, attention: Judy L. Hartley, Senior Corporations Counsel.

The Commissioner shall render a decision in this matter on or before April 20, 1012.

Dated: March 23, 2012  
Los Angeles, Ca

JAN LYNN OWEN  
California Corporations Commissioner

By \_\_\_\_\_  
Judy L. Hartley  
Senior Corporations Counsel

1 ALAN S. WEINGER  
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2 JUDY L. HARTLEY (CA BAR NO. 110628)  
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8 BEFORE THE DEPARTMENT OF CORPORATIONS  
9 OF THE STATE OF CALIFORNIA

10  
11 In the Matter of the Petition for Reinstatement ) File No.: 603-G895  
of: )  
12 ) ORDER CONDITIONALLY GRANTING  
13 GEPF, INC. ) PETITION FOR REINSTATEMENT  
 ) (California Government Code section 11522)  
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19 TO: Daniel Z. Zuckerman, Vice-President & Treasurer  
20 GEPF, INC.  
2835 North Naomi Street  
21 Burbank, California 91504

22 KAMALA D. HARRIS  
23 ATTORNEY GENERAL, STATE OF CALIFORNIA  
Department of Justice  
24 P.O. Box 944255  
25 Sacramento, California 94244-2550

26 Petitioner, GEPF, Inc. (“GEPF”) having filed a petition for reinstatement of its California  
27 Finance Lender Law license, which was revoked by the California Corporations Commissioner  
28 (“Commissioner”) on May 12, 2010 to be effective May 26, 2010, the petition having been  
considered, no further argument submitted, and good cause appearing,

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IT IS ORDERED that, subject to the Commissioner’s satisfactory review, the Petition for Reinstatement is granted provided that the following conditions are met by GEPF within fourteen (14) days of the date hereof:

- 1. Payment of penalties in the amount of \$2,500.00 for failure to file its annual report for 2009.

Dated: April 9, 2012  
Los Angeles, Ca

JAN LYNN OWEN  
California Corporations Commissioner

By \_\_\_\_\_  
Alan S. Weinger  
Deputy Commissioner

1 ALAN S. WEINGER  
Deputy Commissioner  
2 JUDY L. HARTLEY (CA BAR NO. 110628)  
Senior Corporations Counsel  
3 Department of Corporations  
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4 Los Angeles, California 90013-2344  
Telephone: (213) 576-7604 Fax: (213) 576-7181  
5 Attorneys for Complainant  
6  
7

8 BEFORE THE DEPARTMENT OF CORPORATIONS  
9 OF THE STATE OF CALIFORNIA  
10

11 In the Matter of the Petition for Reinstatement ) File No.: 603-G895  
12 of: )  
13 GEPF, INC. ) ORDER (1) GRANTING PETITION FOR  
14 ) REINSTATEMENT AND (2) REINSTATING  
15 ) CALIFORNIA FINANCE LENDER LICENSE  
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18 )

19 TO: Daniel Z. Zuckerman, Vice-President & Treasurer  
20 GEPF, INC.  
21 2835 North Naomi Street  
Burbank, California 91504

22 KAMALA D. HARRIS  
23 ATTORNEY GENERAL, STATE OF CALIFORNIA  
24 Department of Justice  
25 P.O. Box 944255  
Sacramento, California 94244-2550

26 The California Corporations Commissioner (“Commissioner”) has found that Petitioner,  
27 GEPF, Inc. has timely complied with all the condition(s) set forth in the Order Conditionally  
28 Granting Petition for Reinstatement issued by the Commissioner on April 9, 2012,

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The Commissioner is not aware of any information that would otherwise disqualify GEPF, Inc. from reinstatement of its California Finance Lender license pursuant to the Government Code section 11522,

THEREFORE, GOOD CAUSE APPEARING, the California Finance Lender Law license of GEPF, Inc., license number 603-G895, is hereby reinstated effective as of the date hereof.

Dated: April 12, 2012  
Los Angeles, Ca

JAN LYNN OWEN  
California Corporations Commissioner

By \_\_\_\_\_  
Alan S. Weinger  
Deputy Commissioner

STATE OF CALIFORNIA  
DEPARTMENT OF CORPORATIONS

ORDER

In the matter of ) REVOKING CALIFORNIA FINANCE LENDERS LICENSE  
) )  
) ) PURSUANT TO SECTION 22715  
) ) FINANCIAL CODE  
  
GEPF, INC. )  
Respondent ) File No. 603G895  
) )  
License under the )  
California Finance Lenders Law )

The Commissioner finds that the annual reports as required by Section 22159 of the Finance Code has not been filed, although notification to the Respondent to file the report was duly sent on or about April 27, 2010.

THEREFORE, GOOD CAUSE APPEARING, Respondent's California Finance Lenders License is revoked effective May 26, 2010 pursuant to Section 22715 of the Financial Code, unless the annual report is received by the Department of Corporations at the office located on **320 West 4<sup>th</sup> Street, Suite 750, Los Angeles, CA 90013**, no later than the close of business on May 25, 2010. On the effective date of this Revocation Order, if the annual report has not been filed, you are hereby ordered and directed to discontinue the making or brokering of any loan made pursuant to the California Finance Lenders Law. You are also ordered and directed to discontinue all activity conducted pursuant to Section 22340 and Section 22600 of the Financial Code within 60 days of the effective date of this Order.

This ORDER is to remain in full force and effect until the further written order of the Commissioner of Corporations.

Section 22715 of the Financial Code provides as follows:

The commissioner may by order summarily suspend or revoke the license of any licensee if that person fails to file the report required by Section 22159 within 10 days after notice by the commissioner that such report is due and not filed. If, after an order is made, a request for hearing is filed in writing within 30 days and the hearing is not held within 60 days thereafter, the order is deemed rescinded as of its effective date.

Dated: Los Angeles, California  
May 12, 2010

PRESTON DUFAUCHARD  
California Corporations Commissioner

Effective: May 26, 2010

By \_\_\_\_\_  
PATRICIA R. SPEIGHT  
Special Administrator  
California Finance Lenders Law