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STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: **Gerald J. Berke**
GJB Enterprises, Inc.
11835 W. Olympic Blvd., Suite 755-E
Los Angeles, California 90064

DESIST AND REFRAIN ORDER
(For violations of section 25110 of the Corporations Code)

The California Corporations Commissioner finds that:

1. At all relevant times, GJB Enterprises, Inc. ("GJB"), a California corporation, conducted business at 11835 W. Olympic Boulevard, Suite 755-E, Los Angeles, California. GJB was purportedly organized to conduct investments in the purchasing and financing of commercial paper, otherwise known as factoring of accounts receivable.
2. Gerald J. Berke ("Berke") is an individual who at all relevant times was the president of GJB and a California finance lender licensed by the Department of Corporations ("Department") pursuant to the California Finance Lenders Law (Fin. Code, §§ 22000 et seq). The Department revoked Berke's license on or about May 1, 2009.
3. Beginning in or about February 2002, Berke offered and/or sold investment contracts and/or promissory notes secured by the current and future assets of GJB as evidenced by security agreements issued to investors. At least two investors invested with GJB after reading advertisements published in the business section of the Los Angeles Times and face-to-face and/or telephone conversations with Berke.
4. At least eight investors purchased GJB investment contracts and/or promissory notes from Berke totaling at least \$1,082,763.00.
5. These securities were sold in this state in issuer transactions. The Department of Corporations has not issued a permit or other form of qualification authorizing any person to offer or sell these investments in this state.

1 Based upon the foregoing findings, the California Corporations Commissioner is of the
2 opinion that the GJB Enterprises, Inc. investment contracts and/or promissory notes are subject to
3 qualification under the California Corporate Securities Law of 1968 and are being offered and/or sold
4 or have been offered and/or sold without first being qualified in violation of Corporations Code
5 Section 25110. Pursuant to Corporations Code section 25532 of the Corporate Securities Law of
6 1968, GJB Enterprises, Inc. and Gerald J. Berke are hereby ordered to desist and refrain from the
7 further offer or sale of securities in the State of California, including but not limited to, investment
8 contracts and/or promissory notes, unless and until qualification has been made under said law or
9 unless exempt.

10 This Order is necessary, in the public interest, for the protection of investors and consistent
11 with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

12 Dated: August 2, 2011
13 Los Angeles, California

14 PRESTON DuFAUCHARD
15 California Corporations Commissioner

16 By _____
17 ALAN S. WEINGER
18 Deputy Commissioner
19 Enforcement Division
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