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STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: Sabrina G. Bitmayl
Glitter Girl, LLC
5862 Madra Ave.
San Diego, CA 92120

DESIST AND REFRAIN ORDER
(For violations of section 31110 of the Corporations Code)

The California Corporations Commissioner finds that:

1. Glitter Girl, LLC (“Glitter Girl”) is a California limited liability company formed on November 9, 2007. Its principal place of business is 5862 Madra Ave., San Diego, CA 92120.
2. Glitter Girl’s sole owner and manager is Sabrina G. Bitmayl (“Bitmayl”).
3. Glitter Girl is in the retail clothing business.
4. In November 2009, Glitter Girl and Bitmayl offered and sold a Glitter Girl franchise to a California resident. According to Glitter Girl’s offering materials, the franchisee would hold 100 percent ownership and be “licensed” through Bitmayl. “Starting costs” of about \$150,000.00 would be paid by the franchisee. The franchisor would receive 20% of the profits after overhead expenses.
5. The offering materials further provide that “Glitter Girl Corporate” will provide “high level guidance and structure.” They provide that the “corporate office” will be responsible for media

1 and PR outreach, designer relationships, and policy and structure. They provide that Glitter Girl
2 Corporate will help with buying inventory.

3
4 6. Glitter Girl and Sabrina Bitmayl have not been registered under the Franchise
5 Investment Law, Cal. Corp. Code § 31000 et seq., to offer or sell franchises in the State of California.

6
7 Based upon the foregoing findings, the California Corporations Commissioner is of the opinion
8 that Glitter Girl, LLC and Sabrina Bitmayl are offering and selling franchises within the State of
9 California that are subject to registration under the Franchise Investment Law, without the offers
10 having been registered under Corporations Code Section 31110 or exempted, in violation of that
11 section. Pursuant to Section 31402 of the Corporations Code, Glitter Girl, LLC and Sabrina Bitmayl
12 are hereby ordered to desist and refrain from the further offer or sale of franchises, including but not
13 limited to Glitter Girl franchises, in the State of California unless and until the offers have been duly
14 registered under the Franchise Investment Law or unless exempt.

15
16 This Order is necessary, in the public interest, for the protection of franchisees and consistent
17 with the purposes, policies, and provisions of the Franchise Investment Law.

18
19 Dated: February 16, 2011
20 Los Angeles, California

21 PRESTON DuFAUCHARD
22 California Corporations Commissioner

23
24 By: _____
25 ALAN S. WEINGER
26 Deputy Commissioner
27 Enforcement Division
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