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10 BEFORE THE DEPARTMENT OF BUSINESS OVERSIGHT
11 OF THE STATE OF CALIFORNIA

13 In the Matter of:

) CRD NO. 104020

14 THE COMMISSIONER OF BUSINESS
15 OVERSIGHT,

) ORDERS:

16 Complainant,

17 v.

18 GONOW SECURITIES, INC.

19 Respondent.

- 1. DENYING THE INVESTMENT ADVISER CERTIFICATE OF GONOW SECURITIES, INC.
- 2. BARRING GONOW SECURITIES, INC. FROM ANY POSITION OF EMPLOYMENT, MANAGEMENT OR CONTROL OF ANY INVESTMENT ADVISER, BROKER-DEALER, OR COMMODITY ADVISER

ORDER DENYING THE INVESTMENT ADVISER CERTIFICATE OF GONOW SECURITIES, INC. AND BARRING GONOW SECURITIES, INC. FROM ANY POSITION OF EMPLOYMENT, MANAGEMENT, OR CONTROL OF ANY INVESTMENT ADVISER, BROKER-DEALER, OR COMMODITY ADVISER

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Pursuant to the Final Decision of the Commissioner of Business Oversight, effective January 11, 2016, attached and incorporated herein as Exhibit A, IT IS HEREBY ORDERED THAT:

- 1) GoNow Securities, Inc.'s Application for an Investment Adviser Certificate is denied and
- 2) GoNow Securities, Inc. is hereby barred from any position of employment, management, or control of any investment adviser, broker-dealer, or commodity adviser.

This Order is effective as of January 11, 2016.

Dated: January 14, 2016
Sacramento, California

JAN LYNN OWEN
Commissioner of Business Oversight

By _____
MARY ANN SMITH
Deputy Commissioner
Enforcement Division