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**STATE OF CALIFORNIA**  
**BUSINESS, TRANSPORTATION AND HOUSING AGENCY**  
**DEPARTMENT OF CORPORATIONS**

**TO: Home Video Franchise Corporation dba Home Video Studio**  
**Robert Hanley**  
8148 Raven Rock Drive  
Indianapolis, IN 46256

**CITATION**  
**&**  
**DESIST AND REFRAIN ORDER**

**(For violation of section 31110 of the Corporations Code)**

The California Corporations Commissioner (Commissioner) finds that:

1. Home Video Franchise Corporation dba Home Video Studio (“HVS”) is a New Jersey corporation, incorporated on March 2, 2006. Its business address is 8148 Raven Rock Drive, Indianapolis, Indiana, 46256.

2. Mr. Robert Hanley, a natural person and resident of Indiana, is the principal control person of HVS. HVS offers and sells franchises allowing franchisees to operate and market a home business that provides video production, editing, duplication, DVD conversion, tape repair and related services to the general public and local businesses.

3. HVS was registered to offer or sell franchises in California for three distinct periods: (1) from October 3, 2006 to April 20, 2007; (2) April 25, 2007 to April 20, 2008; and, (3) March 30, 2008 to April 20, 2009.

4. The Commissioner is informed and believes that the franchisor, HVS and Hanley sold six franchises in the State of California during the aforementioned registration periods.



**ANCILLIARY RELIEF**

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2 3. Pursuant to section 31408 of the Corporations Code, Mr. Robert Hanley and Home  
3 Video Franchising Corporation dba Home Video Studio are hereby ordered to deliver a Notice of  
4 Violation (pursuant to California Corporations Code sec. 31303 and California Code of Regulations,  
5 Title 10, sec.s 310.303 and 310.304) to each and every California resident sold a franchise outside a  
6 relevant registration period. An Application for Approval as to form of the Notice of Violation shall  
7 be submitted to the Commissioner within 30 days of the finality of this Order and delivered to the  
8 franchisee(s) within 30 days after the Commissioner approves the Notice.  
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11 4. Additionally, pursuant to section 31408 of the Corporations Code, the Commissioner  
12 hereby orders Robert Hanley to attend remedial education from the International Franchise  
13 Association equal to at least 150 Educational Credits (whether on-line or in-person) within 12 months  
14 of the finality of this order. Proof of completion of the remedial education must be presented to the  
15 Commissioner within that time.  
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17 5. At the appropriate time, the Commissioner, pursuant to section 31408 of the  
18 Corporations Code, will seek to recover costs, which may include reasonable attorney's fees and  
19 investigative costs, at the discretion of an administrative law judge.  
20

21 This Order is necessary, in the public interest, for the protection of investors and franchisees  
22 and consistent with the purposes, policies and provisions of the Franchise Investment Law.

23 Dated: May 18, 2012  
24 Sacramento, CA

JAN LYNN OWEN  
California Corporations Commissioner

25  
26 By: \_\_\_\_\_  
27 Alan S. Weinger  
28 Deputy Commissioner, Enforcement