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STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION, AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: Carlos Lucero
Carlos Lucero dba La Tiendona
Comusal Inc.
10018 ½ S. Inglewood
Inglewood, CA 90304

DESIST AND REFRAIN ORDER
(For Violations of Section 25110 of the California Corporations Code)

The California Commissioner of Corporations finds that:

1. At all relevant times herein, Carlos Lucero (“Lucero”) was an individual with a business address of 10018 ½ S. Inglewood Avenue, Inglewood, California 90304. Lucero was the President and a control person of Comusal Inc.

2. At all relevant times herein, Carlos Lucero was an individual doing business under the fictitious name La Tiendona, with a business address of 10018 ½ S. Inglewood Avenue, Inglewood, California 90304.

3. At all times relevant hereto, Comusal Inc. (“Comusal”) was a California corporation located at 10018 ½ S. Inglewood Avenue, Inglewood, California 90304.

4. Lucero and Comusal owned and operated La Tiendona supermarket at the S. Inglewood location, marketed as a grocery store “by and for Salvadorians” to the El Salvadorian and other hispanic communities.

5. Since in or about 2008 and continuing thereafter, Respondents offered and sold securities in the form of stock in Comusal to the general public, including California residents. Investors were solicited through general solicitations, including newspapers advertisements, articles and an October 11, 2008 festival in the parking lot of La Tiendona.

6. In the Fall of 2008, Respondents offered and sold shares for \$100 per share to California residents. These securities were offered and sold in this state in issuer transactions. The Department

1 of Corporations has not issued a permit or other form of qualification authorizing any person or entity
2 to offer and sell these securities in this state.

3 Based on the foregoing findings, the California Commissioner of Corporations is of the
4 opinion that Carlos Lucera, Carlos Lucero dba La Tiendona and Comusal Inc. have engaged in the
5 offer and sale of securities, including but not limited to stock in Comusal Inc. These securities have
6 not been qualified under the California Corporate Securities Law of 1968, set forth at California
7 Corporations Code section 25000 *et. seq.*, in violation of section 25110 of the Corporations Code.
8 Pursuant to section 25532 of the Corporations Code, Carlos Lucera, Carlos Lucero dba La Tiendona
9 and Comusal Inc. are hereby ordered to desist and refrain from the further offer or sale in the State of
10 California of securities, including but not limited to stock in Comusal, unless and until qualification
11 has been made under said law or unless exempt.

12 This Order is necessary, in the public interest, for the protection of investors and consistent
13 with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

14 Dated: March 18, 2013
15 Sacramento, California

JAN LYNN OWEN
California Commissioner of Corporations

17 By _____
18 Mary Ann Smith
19 Deputy Commissioner
20 Enforcement Division