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STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: KEY PLACE LLC
KENNETH MALLEN
18872 Deo Dar Street
Fountain Valley, California 92708

DESIST AND REFRAIN ORDER
(For violations of section 25110 of the Corporations Code)

The California Corporations Commissioner finds that:

1. Key Place LLC (“Key Place”) is a California limited liability company with its business office located at 18872 Deo Dar Street, Fountain Valley, California 92708. Key Place purportedly conducts business, including not limited to, the design, manufacture and sale of light switches.
2. At all relevant times herein, Kenneth Mallen (“Mallen”) is, or was, manager and the only officer of Key Place.
3. Since at least November 11, 2006 and continuing thereafter, Mallen and Key Place have offered or sold securities in the form of interests in a limited liability company in Key Place LLC to the general public, including California residents.
4. By means of general solicitations, including but not limited to, advertisements placed on a website at craigslist.com, Mallen and Key Place offer potential investors securities in the form of interests in a limited liability company in Key Place LLC that they advertise as follows:

Key Place LLC a California corporation is accepting potential prospects for investing in a Ca 25102(n) private offering. Limited number of shares now available. Investment pertains to manufacturing, marketing, and sales of patent pending product. Every household and most businesses a potential sale.
5. The purported purpose of the offering is to raise funds to advance Key Place’s planned business, including the design, manufacture and sale of light switches.

