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MARY ANN SMITH  
Deputy Commissioner  
DOUGLAS M. GOODING  
Assistant Chief Counsel  
ERIK BRUNKAL (State Bar No. 166086)  
Senior Counsel  
Department of Business Oversight  
1515 K Street, Suite 200  
Sacramento, California 95814  
Telephone: (916) 322-8782  
Facsimile: (916) 455-6985

BEFORE THE DEPARTMENT OF BUSINESS OVERSIGHT  
OF THE STATE OF CALIFORNIA

In the Matter of the Petition for Reinstatement ) CFL License No.s: 603-J007 & 603-J433  
of: )  
) ORDER DENYING PETITION FOR  
NATALIE PAYDAY ADVANCE, INC. ) REINSTATEMENT  
) (Gov. Code, § 11522)  
)  
)  
)  
)  
)

TO: KAMALA D. HARRIS  
Attorney General, State of California  
Department of Justice  
Post Office Box 944255  
Sacramento, California 94244-2550  
  
NATALIE PAYDAY ADVANCE, Inc.  
Polina Voronia  
7151 Reseda Blvd.  
Reseda, CA 91335

On or about March 15, 2015, the Commissioner of Business Oversight (“Commissioner”) received a Petition Reinstatement of License or Reduction of Penalty (“Petition”) from Natalie

1 Payday Advance, Inc. (“Petitioner”) requesting reinstatement of its California Finance Lender Law  
2 (“CFLL”) license, which had previously been revoked by the Commissioner.

3 On or about April 21, 2015, the Commissioner served the Petitioner and the California  
4 Attorney General with a Notice of Petition for Reinstatement.

5 On or about June 9, 2015, the Commissioner issued an order conditionally reinstating  
6 Petitioner’s license pending payment of penalties for failing to timely pay the 2012-2013 annual  
7 assessment by July 24, 2015 in the amount of \$2,500.00.

8 Petitioner failed to pay the \$2,500.00 in penalties.

9  
10 IT IS ORDERED that the petition for reinstatement filed by Natalie Payday Advance, Inc., is  
11 DENIED.

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14 Dated: August 20, 2015  
Sacramento, California

JAN LYNN OWEN  
Commissioner of Business Oversight

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17 By \_\_\_\_\_  
MARY ANN SMITH  
18 Deputy Commissioner

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