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2 **STATE OF CALIFORNIA**
3 **BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY**
4 **DEPARTMENT OF BUSINESS OVERSIGHT**

5
6 **TO:** Maria Durham
7 Kimberly Durham
8 Runnemed Entertainment, Inc.
9 1950 Tamarind Avenue
10 Los Angeles, CA 90068

11 **DESIST AND REFRAIN ORDER**
12 **(For violations of section 25401 of the California Corporations Code)**

13 The Commissioner of the Department of Business Oversight finds that:

14 1. At all relevant times herein, Runnemed Entertainment, Inc. (hereinafter “Runnemed
15 Entertainment”) is a California corporation located at 1950 Tamarind Avenue, Los Angeles,
16 California 90068.

17 2. At all relevant times herein, Maria Durham (hereinafter “M. Durham”) is a manager
18 and the registered Agent for Service of Process for Runnemed Entertainment.

19 3. At all relevant times herein, Kimberly Durham (hereinafter “K. Durham”) marketed
20 investment contracts by telephone within California on behalf of Runnemed Entertainment.

21 4. Beginning no later than September 2013, Runnemed Entertainment, M. Durham, and
22 K. Durham jointly offered securities to the public in California in the form of investment contracts.
23 The purpose of the offering was to fund a purported entertainment business venture described to
24 potential California investors as “Runnemed Entertainment, LLC” and/or “Runnemed
25 Entertainment Development, Inc.”

26 5. Runnemed Entertainment, M. Durham, and K. Durham offered and sold these
27 investments within California by “cold-calling” members of the public via telephone.

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1 6. As a direct result of the telephone solicitations by Runnemed Entertainment, M.
2 Durham, and K. Durham, and in reliance on the representations of Runnemed Entertainment, M.
3 Durham, and K. Durham, at least one California consumer invested twenty-five thousand dollars
4 (\$25,000) in an investment contract with Runnemed Entertainment.

5 7. In connection with the offer and sale of these securities, Runnemed Entertainment,
6 M. Durham, and K. Durham made, or caused to be made, misrepresentations of material fact and
7 omitted to state material facts necessary in order to make the statements made, in the light of the
8 circumstances under which they were made, not misleading. These misrepresentations and omissions
9 included, but are not limited to, the following:

10 a. Contrary to the representations in the Runnemed Entertainment Business
11 Plan, the purported CEO of Runnemed, Maria Durham, has not worked alongside music producer
12 Mr. Steve Burdick or with Westlake Recording Studios.

13 b. Contrary to the representations in the Runnemed Entertainment Business
14 Plan, California attorney at law John Cones does not provide legal counsel and has never provided
15 legal counsel to Runnemed Entertainment, M. Durham, or K. Durham.

16 c. Contrary to the representations in the Runnemed Entertainment Business
17 Plan, "Track Marketing Partners" (now called "Track Entertainment") in New York City, a high-
18 profile media and music production company, has never been retained by Runnemed Entertainment,
19 M. Durham, or K. Durham, and has never partnered with or provided services to Runnemed
20 Entertainment, M. Durham, or K. Durham.

21 Based upon the foregoing findings, the California Commissioner of Business Oversight
22 is of the opinion that the securities offered by Runnemed Entertainment, Maria Durham, and
23 Kimberly Durham were offered or sold in this state by means of written and oral communications
24 which included untrue statements of material facts and omitted to state material facts necessary in
25 order to make the statements made, in the light of the circumstances under which they were made, not
26 misleading, in violation of section 25401 of the California Securities Law of 1968 ("CSL"). Pursuant
27 to section 25532 of the CSL, Runnemed Entertainment, Maria Durham, and Kimberly Durham are
28 hereby ordered to desist and refrain from offering or selling any security in the State of California,

1 including but not limited to investments relating to “Runnemedede Entertainment, LLC” or
2 “Runnemedede Entertainment Development, Inc.”, by means of any written or oral communication
3 which includes an untrue statement of a material fact or omits to state a material fact necessary in
4 order to make the statements made, in the light of the circumstances under which they were made, not
5 misleading. This Order is necessary, in the public interest, for the protection of investors and
6 consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

7 Dated: January 31, 2014
8 Los Angeles, California.

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10 JAN LYNN OWEN
11 Commissioner of Business Oversight

12 By _____
13 MARY ANN SMITH
14 Deputy Commissioner
15 Enforcement Division
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