

**STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS**

TO: Gary Alan Rue For Him Enterprises, Inc. 475 West Stetson Avenue Suite C PMB #141 Hemet, California 92543	Gary Alan Rue For Him Enterprises, Inc. 2765 WrondeU Way Number 1 Reno, Nevada 89502	Gary Alan Rue For Him Enterprises, Inc. 1924 Harbor Drive Unit 192 Hemet, CA 92545
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DESIST AND REFRAIN ORDER
(For violations of section 25401 of the Corporations Code)

The California Corporations Commissioner finds that:

1. Beginning in or around April 2000, Gary Alan Rue (“Rue”) and For Him Enterprises, Inc. (“FHE”) offered and sold securities in the form of promissory notes in FHE, a Nevada corporation located at: 475 West Stetson Avenue, Suite C, PMB #141, Hemet, California, 92543 and 2765 WrondeU Way, Number 1, Reno, Nevada 89502.
2. Rue is a registered agent with the State of California’s Department of Insurance. FHE claims the money raised by this investment will be given over to an unnamed “international asset management company” for future investments.
3. In connection with these offers and sales of promissory notes in FHE, Rue omitted to state material facts to some or all of the investors, including but not limited to the following:
 - a. failed to disclose that he had been convicted of having sex with a minor in 1985; burglary and battery in 1986; and
 - b. failed to disclose that the U.S. Securities and Exchange Commission issued public Cease and Desist orders against him for offering and selling unregistered securities in 1999

Based upon the foregoing, the California Corporations Commissioner is of the opinion that the securities of FHE were offered or sold in this state by means of written or oral communications which omitted to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading, in violation of section 25401 of the Corporate Securities Law of 1968.

Pursuant to Section 25532 of the Corporate Securities Law of 1968, Gary Alan Rue and For Him Enterprises, Inc. are hereby ordered to desist and refrain from offering or selling or buying or offering to buy any security in the State of California, including but not limited to promissory notes, by means of any written or oral communication which omits to state a material fact necessary in order to make the statements made, in the light of the circumstances under

which they were made, not misleading. This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: December 20, 2002
Los Angeles, California

DEMETRIOS A. BOUTRIS
California Corporations Commissioner

By _____
ALAN S. WEINGER
Supervising Counsel
Enforcement and Legal Services Division