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STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: Incline Energy LLC
Sherriff Family LLC
My Sons Serve, Inc.
John Sherriff
Loraine Sherriff
774 Mays Bl #10 PMB 305
Incline Village, NV 89451

DESIST AND REFRAIN ORDER

(For violations of California Financial Code section 22100)

The California Corporations Commissioner (“Commissioner”) finds that:

1. John Sherriff and Loraine Sherriff (hereinafter the “Sherriffs”) have engaged in the business of making consumer loans to California residents since at least February 2005 to about May 2009.

2. The Sherriffs solely operated several entities through which these loans were made. These include Incline Energy LLC, Sherriff Family LLC, and My Sons Serve, Inc.

3. Incline Energy LLC and the Sherriffs stated that they made at least six commercial and/or personal loans to California attorneys from May 2, 2005 through May 23, 2009. The loans were intended to cover expenses relating to cases on which the attorneys expected future payments or awards of legal fees. The annual interest charged varied between 24% and 36%.

4. Sherriff Family LLC and the Sherriffs admitted making a personal loan of \$27,000 on or about February 11, 2005 to a friend, who resided in CA, at an annual interest rate of 13%.

5. My Sons Serve, Inc. and the Sherriffs reported to the Commissioner’s representative that they had made personal loans to California residents on August 1, 2008, August 22, 2008, and September 2, 2008.

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6. My Sons Serve, Inc., Sherriff Family LLC, Incline Energy LLC, and John Sherriff and Loraine Sherriff were not issued licenses by the Commissioner authorizing them to engage in the business of a finance lending under the California Finance Lenders Law.

7. My Sons Serve, Inc., Sherriff Family LLC, Incline Energy LLC, and John Sherriff and Loraine Sherriff are not exempt from the licensing requirements of California Financial Code section 22100.

By reason of the foregoing, My Sons Serve, Inc., Sherriff Family LLC, Incline Energy LLC, and John Sherriff and Loraine Sherriff has each engaged in business as a finance lender without having first obtained a license from the Commissioner in violation of California Financial Code section 22100. Pursuant to California Financial Code section 22712, My Sons Serve, Inc., Sherriff Family LLC, Incline Energy LLC, and John Sherriff and Loraine Sherriff are ordered to desist and refrain from engaging in the business of a finance lender in the State of California without first obtaining a license from the Commissioner, or otherwise being exempt. This order is necessary, in the public interest, for the protection of consumers, and is consistent with the purposes, policies, and provisions of the California Finance Lenders Law. This order shall remain in full force and effect until further order of the Commissioner.

Dated: January 12, 2010
Los Angeles, CA

PRESTON DuFAUCHARD
California Corporations Commissioner

By _____
ALAN S. WEINGER
Deputy Commissioner