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**STATE OF CALIFORNIA**  
**BUSINESS, TRANSPORTATION AND HOUSING AGENCY**  
**DEPARTMENT OF CORPORATIONS**

TO: Sports Dimensions, Inc.  
Sports Dimensions, Inc. dba SDI  
Marc Hubbard  
8604 Cliff Cameron Drive, Suite 145  
Charlotte, NC 28269

**DESIST AND REFRAIN ORDER**  
**(For violations of section 25110 of the Corporations Code)**

The California Corporations Commissioner finds that:

1. At all relevant times, Sports Dimensions, Inc. (“SDI”) also known as Sports Dimensions, Inc. dba SDI is, or was, a North Carolina corporation with its principal office located at 8604 Cliff Cameron Drive, Suite 145, Charlotte, North Carolina. SDI maintains a website at <http://www.allstarconcerts.com>. SDI supposedly specializes in the concert business, particularly as lead promoter or production manager of concert events.

2. At all relevant times, Marc Hubbard (“Hubbard”) is, or was, president and chief executive officer of SDI.

3. In or about August 2006, and through means of general solicitation, including postings on its website, advertisements in the Los Angeles Times, and at <http://www.latimes.com/classified>, SDI and Hubbard offered to sell, and continue to offer to sell securities in the form of promissory notes of SDI, and investment contracts described as “CONTRACT” to the public, including California residents. By means of a Confidential Private Placement Memorandum (“PPM”) that SDI placed on its website, SDI, and Hubbard offer a minimum of twenty, and a maximum of one thousand notes of SDI at \$1,000 per note. The notes SDI and Hubbard are offering to investors total between at least \$20,000 and \$1,000,000. SDI’s PPM represents that an “investor must purchase the

1 notes as a lender to the company, for investment purposes only...” Investors are promised a 20%  
2 quarterly rate of return on their investment. Further, SDI and Hubbard represent that the notes are  
3 secured by box office receipts for various concerts and a \$4,000,000 surety bond issued by Tri-Point  
4 Holdings. SDI’s PPM prohibits note holders from retaining any voting rights in SDI, and provides in  
5 pertinent part, “...all decisions with respect to the management of the company will be made  
6 exclusively by the officers, directors and employees of the company. The Noteholders [sic] do not  
7 have the right or power to take part in the management of the Company and will not be represented  
8 on the Board of Directors of the Company. Accordingly, no person should purchase a Note unless he  
9 is willing to entrust all aspects of the management of the Company to existing Management.” [sic].

10 4. SDI and Hubbard’s solicitation materials posted on their website also include an offer  
11 to sell an investment contract in SDI described as “CONTRACT” (“Contract”) to the general public,  
12 including California residents. The Contract being offered promises a 25% return on investment to  
13 investors.

14 5. The purported purpose of the offerings includes raising funds for further investment  
15 and expansion of SDI’s concert business, including but not limited to, producing and promoting  
16 concerts featuring various artists.

17 6. These securities were offered or sold in this state in issuer transactions. The  
18 Department of Corporations has not issued a permit or other form of qualification authorizing any  
19 person to offer and sell these securities in this state.

20 Based upon the foregoing findings, the California Corporations Commissioner is of the  
21 opinion that securities in the form of promissory notes of SDI and investment contracts in SDI  
22 described as “CONTRACT” that were offered or sold, are securities subject to qualification under the  
23 California Corporate Securities Law of 1968 and are being or have been offered or sold without being  
24 qualified in violation of Corporations Code section 25110. Pursuant to section 25532 of the  
25 Corporate Securities Law of 1968, Sports Dimensions, Inc., also known as Sports Dimensions, Inc.  
26 dba SDI and Marc Hubbard are hereby ordered to desist and refrain from the further offer or sale in  
27 the State of California of securities, including but not limited to, promissory notes of SDI and  
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1 investment contracts in SDI described as “CONTRACT” unless and until qualification has been made  
2 under the law or unless exempt.

3 This Order is necessary, in the public interest, for the protection of investors and consistent  
4 with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

5 Dated: September 26, 2006.

6 Los Angeles, California

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PRESTON DuFAUCHARD  
California Corporations Commissioner

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By \_\_\_\_\_  
ALAN S. WEINGER  
Supervising Attorney  
Enforcement Division

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