

1 STATE OF CALIFORNIA
2 BUSINESS, TRANSPORTATION AND HOUSING AGENCY
3 DEPARTMENT OF CORPORATIONS
4

5 Robert Lasseter
6 SpanishFUN
7 2261 Tampa Road
8 Palm Harbor, Florida 34683

9 DESIST AND REFRAIN ORDER
10 (Corporations Code section 31110 and 31201)

11 The California Corporations Commissioner finds that:
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14 1. SpanishFUN LLC (SpanishFUN) is a Tennessee limited liability company with a principal
15 place of business at 2261 Tampa Road, Palm Harbor, Florida 34683. The business maintains a
16 website at www.spanishfun.net and www.spanishfunfranchise.com. In 2006 SpanishFUN began
17 offering franchises for the operation of a program that teaches Spanish classes at preschools and child
18 care centers in California.

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20 2. Robert Lasseter (Lasseter) is the founder of SpanishFUN, and at all times from the date of
21 its creation acted as its principal officer and director, exercising management responsibility and
22 control with regard to all facets of its operations, including the advertising and sale of franchises.
23 Lasseter advertises the SpanishFUN franchise opportunity on www.franchisegator.com,
24 www.spanishfun.net, www.spanishfunfranchise.com, and www.franchisewire.com.

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26 3. SpanishFUN is not registered under the California Franchise Investment Law and is not
27 exempted under Chapter 1, beginning with Corporations Code section 31100, of that law.
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1 4. In June 2006, SpanishFUN sold a franchise to a California resident in violation of
2 Corporations Code section 31110.

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4 5. Lasseter and SpanishFUN sold the franchise by means of written and oral communications
5 which included untrue statements of material fact and omitted to state material facts necessary in
6 order to make the statements made, in the light of the circumstances under which they were made, not
7 misleading in violation of Corporations Code section 31201. The franchise purchaser was not told
8 that the franchise offer was not registered in accordance with California law and that in July 2005,
9 Lasseter was ordered to pay \$56,000 in civil penalties after a lawsuit was filed against Lasseter by the
10 United States Federal Trade Commission for violating federal franchise laws when Lasseter sold
11 franchises involving a preschool computer training program.

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13 Based upon the foregoing findings, the California Corporations Commissioner is of the
14 opinion that Robert Lasseter, individually and doing business as SpanishFUN, failed to comply with
15 certain provisions of the Franchise Investment Law within the meaning of Corporations Code section
16 31115(a) and that the sale of a franchise would constitute misrepresentation or deceit or fraud of the
17 purchasers within the meaning of Corporations Code section 31115(b) in that Lasseter and
18 SpanishFUN sold a franchise in California without registering the offer under the Franchise
19 Investment Law, in violation of Corporations Code section 31110, and did not inform the purchaser
20 of the prior lawsuit and registration status in violation of the Franchise Investment Law 31201.
21 Pursuant to section 31402 of the Franchise Investment Law, Robert Lasseter and SpanishFUN are
22 hereby ordered to desist and refrain from the further sale of franchises in the State of California,
23 unless and until registration has been made under the law or unless exempt.

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25 This Order is necessary, in the public interest, for the protection of investors and consistent
26 with the purposes, policies, and provisions of the Franchise Investment Law. This order shall remain
27 in full force and effect until further order of the California Corporations Commissioner.

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Dated: December 8, 2006
Sacramento, California

PRESTON DuFAUCHARD
California Corporations Commissioner

By: _____
SHARON LUERAS
Lead Corporations Counsel
Enforcement Division