

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**STATE OF CALIFORNIA**  
**BUSINESS, TRANSPORTATION AND HOUSING AGENCY**  
**DEPARTMENT OF CORPORATIONS**

TO: Ann Williams  
Bruce Williams  
BWGaskets Inc.  
105 Piper Blvd.  
Port Orange, FL 32128  
and  
www.gasketguy.com

**DESIST AND REFRAIN ORDER**  
**(For violations of section 31110 of the Corporations Code)**

The California Corporations Commissioner finds that:

1. BWGaskets Inc. (“BWGaskets”) is a Florida corporation incorporated on February 9, 2004. Its principal place of business is 105 Piper Blvd., Port Orange, FL 32138. It maintains a website at www.gasketguy.com.
2. BWGaskets’ owners and control persons are Ann Williams and Bruce Williams.
3. BWGaskets offers and sells businesses called “Gasket Guys.” Since 2008, BWGaskets has owned the trademark of the name “Gasket Guy.” Gasket Guys are in the business of installing refrigeration gaskets.
4. Beginning in 2005 or earlier, BWGaskets offered and sold Gasket Guy franchises to residents of California and elsewhere. BWGaskets has sold franchises to at least six residents of

1 California. The cost of each franchise sold in California was a flat fee ranging between \$45,000.00  
2 and \$70,000.00.

3  
4 5. Pursuant to the written agreement between BWGaskets and each franchisee,  
5 BWGaskets provides the franchisee with an exclusive geographical territory to operate a Gasket Guy  
6 franchise.

7  
8 6. Pursuant to the written agreement, BWGaskets provides a “start-up package” which  
9 includes several types of gaskets used to service Gasket Guy customers.

10  
11 7. BWGaskets provides each franchisee with a “Comprehensive Training Manual.” The  
12 franchisee also spends one week in training in Daytona Beach, Florida. After that, the franchisee has  
13 the option of further training in the franchisee’s exclusive territory. Finally, BWGaskets states that it  
14 will provide ongoing support via office telephone, cell phone, and email.

15  
16 8. BWGaskets, Bruce Williams, and Ann Williams have not been registered under the  
17 Franchise Investment Law, Cal. Corp. Code § 31000 et seq., to offer or sell franchises in the State of  
18 California.

19  
20 Based upon the foregoing findings, the California Corporations Commissioner is of the opinion  
21 that BWGaskets Inc., Bruce Williams, and Ann Williams are offering and selling franchises within the  
22 State of California that are subject to registration under the Franchise Investment Law, without the  
23 offers having been registered under Corporations Code Section 31110 or exempted, in violation of that  
24 section. Pursuant to Section 31402 of the Corporations Code, BWGaskets Inc., Bruce Williams, and  
25 Ann Williams are hereby ordered to desist and refrain from the further offer or sale of franchises,  
26 including but not limited to Gasket Guy franchises, in the State of California unless and until the offers  
27 have been duly registered under the Franchise Investment Law or unless exempt.

28

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

This Order is necessary, in the public interest, for the protection of franchisees and consistent with the purposes, policies, and provisions of the Franchise Investment Law.

Dated: November 10, 2009  
Los Angeles, California

PRESTON DuFAUCHARD  
California Corporations Commissioner

By: \_\_\_\_\_  
ALAN S. WEINGER  
Deputy Commissioner  
Enforcement Division