

STATE OF CALIFORNIA
 BUSINESS, TRANSPORTATION AND HOUSING AGENCY
 DEPARTMENT OF CORPORATIONS

TO: Joseph Guinan
 White Buffalo New Media
 www.whitebuffalonewmedia.com
 5032 Lankershim Blvd., Suite 6
 North Hollywood, California 91601

3575 Cahuenga Blvd. West
 Los Angeles, CA 90068-1366

DESIST AND REFRAIN ORDER
 (For violations of section 25110 of the Corporations Code)

The California Corporations Commissioner finds that:

1. White Buffalo New Media in an entity of unknown form, which advertises itself as a “Motion Picture, TV Show Series and Web Series Production Company” on the website www.whitebuffalonewmedia.com.

2. At all relevant times, Joseph Guinan (“Guinan”) was a principal of White Buffalo New Media.

3. Guinan and White Buffalo New Media advertised investment opportunities, via general solicitation, on the website www.whitebuffalonewmedia.com.

4. Since at least July 2011, Guinan and White Buffalo New Media have offered securities in California in the form of interests or “Points” in Limited Liability Partnerships involved in the development of various film production projects.

5. The website www.whitebuffalonewmedia.com states that the investment returns can be one hundred and ten percent (110%).

6. These securities were offered or sold in this state in an issuer transaction. The Department of Corporations has not issued a permit or other form of qualification authorizing any person to offer or sell these securities in this state.

Based on the foregoing findings, the California Corporations Commissioner is of the

1 opinion that the Limited Partnership Points or interests offered by Guinan and White Buffalo New
2 Media are securities subject to qualification under the California Corporate Securities Law of 1968
3 (“CSL”), and are being or have been offered or sold without being qualified or exempt, in violation of
4 Section 25110 of the CSL.

5 Pursuant to Section 25532 of the CSL, Joseph Guinan and White Buffalo New Media are
6 hereby ordered to desist and refrain from the further offer or sale in the State of California of
7 securities, including, but not limited to, Limited Partnership Points or interests relating to film
8 production, unless and until qualification has been made under said law or unless exempt.

9 This Order is necessary, in the public interest, for the protection of investors and consistent
10 with the purposes, policies, and provisions of the CSL.

11 Dated: April 23, 2012
12 Los Angeles, California

JAN LYNN OWEN
California Corporations Commissioner

14 By _____
15 ALAN S. WEINGER
16 Deputy Commissioner

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