## STATE OF CALIFORNIA

## BUSINESS, TRANSPORTATION AND HOUSING AGENCY DEPARTMENT OF CORPORATIONS

TO: John Rando, aka Jon Rando Jon'Ric International Corp. 1732 Patterson Avenue Deland, FL 32724 and www.jonric.com

## DESIST AND REFRAIN ORDER

(For violation of section 31110 of the Corporations Code)

The California Corporations Commissioner finds that:

- 1. Jon'Ric International Corp. ("Jon'Ric") is a Florida corporation incorporated on July 29, 2002. Its principal place of business is 1732 Patterson Avenue, Deland, Florida 32724. It maintains a website at www.jonric.com.
- 2. According to the Florida Department of State, Division of Corporations, Jon'Ric's registered agent is John Rando ("Rando," aka Jon Rando). The alternate name "Jon Rando" is listed as an officer of the corporation. Jon'Ric's website describes Jon Rando as the company's founder.
- According to Jon'Ric's website, the company franchises full-service salons and spas.
   A headline on the website states that the company is "the premier franchisor of wellness spas for over 23 years."

- 4. Under the link "Franchise Opportunity," the website gives specific details about Jon'Ric's franchise offerings. It provides a list of franchise fees. A franchisee is required to have a minimum net worth of \$250,000 and liquid assets of \$150,000. The website offers an "Area Development Agreement," which gives the franchisee exclusive rights to a specified geographic region. It describes the seven-day training program, which provides training to both owners and service staff. It offers to provide ongoing assistance as to several aspects of the franchisee's business operations. Under another link, "Spa Modules," the website describes seven different types of spa franchises that are available. Prospective franchisees are asked to contact Jon'Ric by telephone or email.
- 5. Under the link "Locations," the website lists four locations in California that are either open or "coming soon": Bakersfield, Los Gatos, San Jose, and San Diego.
- 6. Jon'Ric distributed its "Uniform Franchise Offering Circular," a 32-page (excluding exhibits) document which describes the franchise opportunity and the franchisor's and franchisee's obligations, to at least one California franchisee. Jon Ric Rando is listed as the founder, CEO, and president of Jon'Ric.
- 7. On November 30, 2005, Jon'Ric and a franchisee, who was and is a California resident, executed a Franchise Agreement whereby Jon'Ric sold, and the California resident purchased, a Jon'Ric franchise.
- 8. Neither Jon'Ric nor Rando has been registered under the Franchise Investment Law, Cal. Corp. Code § 31000 et seq., to offer or sell franchises in the State of California.

Based upon the foregoing findings, the California Corporations Commissioner is of the opinion that Jon'Ric International Corp. and John Rando, aka Jon Rando, are offering and selling franchises within the State of California that are subject to registration under the Franchise Investment Law,

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	without the offers and sales having been registered under Corporations Code Section 31110 or
	exempted, in violation of that section. Pursuant to Section 31402 of the Corporations Code, Jon'Ric
	International Corp. and John Rando, aka Jon Rando, are hereby ordered to desist and refrain from the
	further offer or sale of franchises in the State of California unless and until the offers and sales have
	been duly registered under the Franchise Investment Law or unless exempt.
	This Order is necessary, in the public interest, for the protection of franchisees and consistent
	with the purposes, policies, and provisions of the Franchise Investment Law.
	Dated: June 25, 2008 Los Angeles, California
	PRESTON DuFAUCHARD California Corporations Commissioner
	Cumorina Corporations Commissioner
	By:
	ALAN S. WEINGER
	Acting Deputy Commissioner Enforcement Division
	Emolement Division