



1 Corporations Code section 31100, of that law.

2 Based on the foregoing findings, the Commissioner is of the opinion that Juicy Burgers  
3 Temecula, LLC, aka Juicy Burgers America offered or sold franchises in California that are subject to  
4 registration under the Franchise Investment Law without the offers first being registered in violation  
5 of Corporations Code section 31110.

6 Pursuant to Corporations Code section 31402, Juicy Burgers Temecula, LLC, aka Juicy  
7 Burgers America is hereby ordered to desist and refrain from the further offer or sale of franchises  
8 unless and until the offers have been duly registered under the Franchise Investment Law.

9 This Order is necessary, in the public interest, for the protection of investors and consistent  
10 with the purposes, policies, and provisions of the Franchise Investment Law.

11 Dated: June 12, 2019  
12 Sacramento, California

MANUEL P. ALVAREZ  
Commissioner of Business Oversight

13 By \_\_\_\_\_  
14 MARY ANN SMITH  
15 Deputy Commissioner  
16 Enforcement Division

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