STATE OF CALIFORNIA – DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION FINANCIAL EMPOWERMENT FUND GRANT APPLICATION FORM

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For sections **B** through **E**, please include your answers, budgets, data, and other relevant information on separate documents attached to your application.

D. GROUPS TO BE SERVED OR TARGETED

Describe by group type, geographic location, and size any target group(s) that the Applicant currently works with on a regular basis.

- 1. Provide a detailed description of the targeted population and demographics of individuals proposed to be served by programs and services funded with grant money.
- 2. Does Applicant have prior experience serving any particular demographic group, including by age, race, ethnicity, geographic location, military status, income level, educational level, disability status, homelessness or homeownership status, some of which fall disproportionately into unbanked and underbanked populations, or any other specific demographic type? If so, please specify the demographic group targeted or served. Quantify each demographic served by raw numbers and the percentage of the total.
- Provide the estimated number of unbanked and underbanked persons to be targeted and served, by geographic area, with supporting data or research, if available.