

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**STATE OF CALIFORNIA**  
**BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY**  
**DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION**

To: George Jaroslav Malasek  
John Albert Cole  
Struans Media, Inc.  
www.struansmedia.com

2038 Corte del Nogal, Suite 100  
Carlsbad, California 92011

2888 Loker Avenue East, Suite 306  
Carlsbad, California 92010

1801 Century Park East, 24th Floor  
Los Angeles, California 90067

**DESIST AND REFRAIN ORDER**

**(For violations of sections of 25401 of the Corporations Code)**

The Commissioner of Financial Protection and Innovation finds that:

1. At all relevant times, Struans Media, Inc. a.k.a. Struans Holding Corp. (collectively, Struans Media) is and was a California corporation and maintained addresses at: 2038 Corte del Nogal, Suite 100, Carlsbad, California 92011; 2888 Loker Avenue East, Suite 306, Carlsbad, California, 92010; and 1801 Century Park East, 24th Floor, Los Angeles, California 90067. Struans Media operated and maintained a website located at www.struansmedia.com.
2. At all relevant times, George Jaroslav Malasek (Malasek) is and was the Chief Executive Officer, Chief Financial Officer, President, Secretary, and Director of Struans Media.
3. At all relevant times, John Albert Cole (Cole) is and was the Chief Operating Officer, Executive Vice President, and Director of Global Communication of Struans Media.

///  
///  
///

1           4.       At all relevant times, Struans Media advertised itself to potential investors as a  
2 “Global Entertainment Investment & Asset Management Company with offices in North America,  
3 Europe and the Middle East.... [and] was founded with a specific mission to be a diverse media  
4 company and the ultimate investor advocate, and to take advantage of management’s years of  
5 experience and network within finance, media, entertainment and related industries.” During  
6 presentations, Malasek and Cole told potential investors that Struans Media was the “golden  
7 opportunity” to earn a return on their investments.

8           5.       Beginning in or about January 28, 2011, Malasek and Cole through Struans Media  
9 offered and sold securities in the form of Struans Media, Inc. Common Stock. Through in-person  
10 and telephone solicitations, Malasek, Cole, and Struans Media offered and sold securities to at least  
11 one California resident.

12           6.       In connection with the offer and sale of these securities, Malasek, Cole, and Struans  
13 Media made, or caused to be made, misrepresentations of material fact or omitted to state material  
14 facts necessary in order to make the statements made, in the light of the circumstances under which  
15 they were made, not misleading. These misrepresentations and omissions included, but are not  
16 limited to the following:

17                   (a)       Struans Media, Malasek, and Cole failed to disclose to investors that Malasek  
18 has an outstanding federal tax lien in the amount of \$30,249.59 filed on or around April 11, 2002.

19                   (b)       Struans Media, Malasek, and Cole failed to disclose to investors that Malasek  
20 has an outstanding federal tax lien in the amount of \$15,898.29 filed on or around  
21 November 12, 2002.

22                   (c)       Struans Media, Malasek, and Cole failed to disclose to investors that Malasek  
23 has an outstanding federal tax lien in the amount \$2,983.25 filed on or around October 31, 2003.

24                   (d)       Struans Media, Malasek, and Cole failed to disclose to investors that Cole has  
25 an outstanding federal tax lien in the amount \$23,568.43 filed on or around September 26, 1996.

26 ///

27 ///

28 ///

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

Based on the foregoing findings, the Commissioner of Financial Protection and Innovation is of the opinion that the securities offered by Struans Media, Inc., George Jaroslav Malasek, and John Albert Cole were offered in this state by means of written or oral communications that included untrue statements of material fact or omitted to state material facts necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading, in violation of section 25401 of the Corporate Securities Law of 1968.

Pursuant to Section 25532 of the Corporate Securities Law of 1968, Struans Media, Inc., George Jaroslav Malasek, and John Albert Cole are hereby ordered to desist and refrain from offering or selling or buying or offering to buy any security in the State of California, including but not limited to, Struans Media, Inc. Common Stock, by means of any written or oral communication which includes an untrue statement of a material fact or omits to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading.

This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: January 4, 2021

MANUEL P. ALVAREZ  
Commissioner of Financial Protection and Innovation

By \_\_\_\_\_  
MARY ANN SMITH  
Deputy Commissioner  
Enforcement Division