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**STATE OF CALIFORNIA**  
**BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY**  
**DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION**

TO: MI-BOX  
MI-BOX Moving and Mobile Storage Inc.  
MI-BOX Mobile Storage & Moving  
MI-BOX Moving & Mobile Storage  
MI-BOX Holding Company  
Michael C. Born

511 Oak Leaf Ct., Suite B  
Joliet, Illinois 60436

**DESIST AND REFRAIN ORDER**

**(For violations of section 31110 of the Corporations Code)**

The Commissioner of Financial Protection and Innovation (Commissioner) finds that:

1. At all relevant times, MI-BOX aka MI-BOX Moving and Mobile Storage Inc., MI-BOX Mobile Storage & Moving, MI-BOX Moving & Mobile Storage, and MI-BOX Holding Company (collectively MI-BOX) was an Illinois corporation located at 511 Oak Leaf Ct., Suite B, Joliet, Illinois 60436. MI-BOX also maintained a website on the internet located at GetMIBOXSYSTEM.com.

2. MI-BOX purported to offer and sell “dealerships” to individuals who want to manage and own a portable storage and moving business using the name, trademarks, and MI-BOX’s Levelift system and operational tools. As a complete turnkey business, MI-BOX provided each new “dealer” a “detailed operational manual covering all aspects of the business from startup project plan to employee hiring and monitoring.”

3. According to the MI-BOX Dealership Summary, MI-BOX charged each dealership owner a “one-time fee of \$15,000 to set up and activate and train each new dealer” and “charges a monthly dealership support fee in the amount of \$750 or \$10 per container whichever is greater.”

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1           4.       At all relevant times, Michael C. Born (Born) was the owner and corporate secretary  
2 of MI-BOX.

3           5.       The Commissioner has jurisdiction over the registration, offer, and sale of franchises  
4 in California under the Franchise Investment Law (FIL) (Corp. Code, § 31000 et seq.).

5           6.       Corporations Code section 31110 provides that it is “unlawful for any person to offer  
6 or sell any franchise in this state unless the offer of the franchise has been registered” or is exempt  
7 from registration.

8           7.       On or around September 3, 2020, a California resident sent Born and MI-BOX an  
9 email requesting information on how to purchase a MI-BOX franchise.

10          8.       On or around September 8, 2020, MI-BOX and Born offered to sell a franchise to at  
11 least one California resident. During their telephone conversation, MI-BOX and Born confirmed  
12 with the California resident that MI-BOX’s territory fee was a franchise fee and that MI-BOX  
13 offered training online and at its facility to new franchisees.

14          9.       Later that day, MI-BOX and Born sent by email, several franchise marketing  
15 brochures to the California resident offering to sell a MI-BOX turnkey franchise.

16          10.      The offer of the franchise was not registered under the FIL. The offer was not  
17 exempt from registration.

18               Under Corporations Code section 31402, “[i]f, in the opinion of the commissioner, the offer  
19 of any franchise is subject to registration under this law and it is being, or it has been, offered for  
20 sale without the offer first being registered, the commissioner may order the franchisor or offeror of  
21 that franchise to desist and refrain from the further offer or sale of that franchise unless and until the  
22 offer has been duly registered under this law.”

23               Based on the foregoing, the Commissioner is of the opinion that MI-BOX aka MI-BOX  
24 Moving and Mobile Storage Inc., MI-BOX Mobile Storage & Moving, MI-BOX Moving & Mobile  
25 Storage, MI-BOX Holding Company, and Michael C. Born offered a franchise for sale in  
26 California, that such offer was subject to registration under the FIL, and that the offer was not first  
27 registered in violation of Corporations Code section 31110.

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Accordingly, under Corporations Code section 31402, MI-BOX aka MI-BOX Moving and Mobile Storage Inc., MI-BOX Mobile Storage & Moving, MI-BOX Moving & Mobile Storage, MI-BOX Holding Company, and Michael C. Born are ordered to desist and refrain from the further offer or sale of MI-BOX aka MI-BOX Moving and Mobile Storage Inc., MI-BOX Mobile Storage & Moving, MI-BOX Moving & Mobile Storage, and MI-BOX Holding Company franchises unless and until the offer has been duly registered under the FIL.

Date: September 7, 2021

CHRISTOPHER S. SCHULTZ  
Acting Commissioner of Financial Protection and Innovation



By \_\_\_\_\_  
MARY ANN SMITH  
Deputy Commissioner  
Enforcement Division