



## Executive Recruitment

**DEPUTY COMMISSIONER,  
COMMUNICATIONS****Desired Qualifications**

- Leadership-level experience as a reporter or with deep media relations experience
- Excellent written communication, public speaking, and messaging development skills
- Ability to manage a multi-functional marketing & communications function
- Experience managing external vendors to partner with us toward reaching strategic goals
- Ability to lead, inspire, and motivate a highly engaged public sector workforce
- Experience working for an elected official
- Strong relationships with external stakeholders and community-based organizations
- Commitment to, and passion for, consumer protection

**A Career Making a Difference**

The Deputy Commissioner, Communications is the executive-level leader of the Communications and Outreach Division. Develops and implements a strategic communication plan to support the department's mission, goals, and objectives. Manages a diverse team to efficiently execute a variety of assignments and initiatives. Works with executives on stakeholder engagement and management and provides recommendations to the Commissioner for internal and external communications opportunities, using storytelling, statistics, and clear messaging to mitigate information challenges and empower California consumers and community partners. Serves as principal spokesperson for the media and establishes and maintains proactive relationships with financial and state government media outlets. Develops and executes statewide communications and outreach campaigns that educate and inspire action from California consumers.

**The Right Fit**

Our ideal candidate will consider themselves an expert communicator with extensive experience in strategic messaging, collaboration, speechwriting, and time-management and prioritization. The Deputy Commissioner, Communications is eligible for hybrid telework and could be based in the DFPI offices in San Francisco, Sacramento, Los Angeles or San Diego.

## A National Model

The California Department of Financial Protection and Innovation (DFPI) is one of the largest state financial regulators in the country and is a national model for consumer protection. The DFPI licenses and regulates financial products, services and activities, including state-chartered banks and credit unions, money transmitters, mortgage servicers, debt collectors, consumer credit reporting agencies, debt-relief companies, and more.

## Generous Benefits

The State of California offers its employees generous benefits that include retirement and savings plans, health, dental, vision insurance, and access to long-term disability and long-term care insurance.

For additional information on benefits for managers, supervisors, confidential, and excluded (exempt) employees, please visit:

[www.calhr.ca.gov/employees/pages/compensation-plus.aspx](http://www.calhr.ca.gov/employees/pages/compensation-plus.aspx)

\$132,876-\$148,032

## Governor's Appointments

The Deputy Commissioner role is an Exempt position meaning the person will serve at the pleasure of the Governor. In the State of California, the selection process for Exempt positions requires interested applicants to complete and file an appointment application online directly with the Office of the Governor.

The online appointment application may be obtained directly from the Office of the Governor's website at: <https://www.gov.ca.gov/application-for-appointment/>. Select the position title "Financial Protect Innov Dept, Dep Comm Communications". The Office of the Governor manages all recruitments for Exempt positions.

Apply by May 27, 2022

## Questions

For questions about the role or the department, contact Chris Shultz at [chris.shultz@dfpi.ca.gov](mailto:chris.shultz@dfpi.ca.gov).

For questions about the appointments process, contact Myri Valdez at [myri.valdez@gov.ca.gov](mailto:myri.valdez@gov.ca.gov).

## Follow Us



STATE OF CALIFORNIA

**DFPI**

DEPARTMENT OF FINANCIAL  
PROTECTION & INNOVATION