| | 1 | CLOTHILDE V. HEWLETT | | |
|----------|----|--|---------------------------------|--|
| | 2 | Commissioner | | |
| | 3 | MARY ANN SMITH Deputy Commissioner | | |
| | 3 | JOANNE ROSS (State Bar No. 202338) | | |
| | 4 | Senior Counsel | | |
| | 5 | VANESSA LU (State Bar No. 295217) Senior Counsel | | |
| | 6 | TAYLOR HERRLINGER (State Bar No. 314791) | | |
| | 7 | Counsel Department of Financial Protection and Innovation | | |
| | 8 | 2101 Arena Boulevard | | |
| : | | Sacramento, California 95834 | | |
| | 9 | Telephone: (916) 936-7908 Facsimile: (916) 928-7929 | | |
| | 10 | raesinine. (910) 920-7929 | | |
| | 11 | Attorneys for Complainant | | |
| | 12 | | | |
| | | BEFORE THE DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION OF THE STATE OF CALIFORNIA | | |
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|) | 15 | In the Matter of: | CRD NO.: 147604 | |
| | 16 | THE COMMISSIONER OF FINANCIAL | ORDER TO DISCONTINUE VIOLATIONS | |
| | 17 | PROTECTION AND INNOVATION, | PURSUANT TO CORPORATIONS CODE | |
| | 18 | Complainant, | SECTION 25249 | |
| | 19 | Complainant, | | |
| | | v. | | |
| 2 | 20 | FREQUENCY CAPITAL ADVISORS, LLC, | | |
| | 21 | | | |
| | 22 | Respondent. | | |
| | 23 | | | |
| | 24 | TO: FREQUENCY CAPITAL ADVISORS, LLC ADEYEMI A. WINFUNKE 1801 CENTURY PARK EAST, 25TH FLOOR | | |
| | 25 | | | |
| | 26 | LOS ANGELES, CA 90067 | | |
| | | Clothilde V. Hewlett, Commissioner of Financial Protection and Innovation (Commissioner) | | |
| | 27 | | | |
| | 28 | finds that Investment Adviser, FREQUENCY CAPITAL ADVISORS, LLC (FREQUENCY | | |
| | | 1 | | |
| | | | | |
| | | ORDER TO DISCONTINUE VIOLATIONS PURSUANT TO CORPORATIONS CODE SECTION 25249 | | |

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CAPITAL ADVISORS, LLC), violated the following sections of the Corporate Securities Law of 1968 (Corp. Code, § 25000 et seq.) and the regulations promulgated under California Codes of Regulations (Cal. Code of Regs., tit. 10, § 260.000 et seq.)

Pursuant to Corporations Code section 25241 and Cal. Code of Regs., tit. 10, section 260.241.4, subdivision (e), FREQUENCY CAPITAL ADVISORS, LLC, is a licensed investment adviser required to file an annual updating amendment, in accordance with the instructions in Form ADV, with Investment Adviser Registration Depository (IARD) in accordance with its procedures for transmission to the Commissioner within ninety (90) days of the end of the investment adviser's fiscal year.

FREQUENCY CAPITAL ADVISORS, LLC, is in violation of Corporations Code section 25241 and Cal. Code of Regs., tit. 10, section 260.241.4, subdivision (e).

NOW, BASED UPON THE FOREGOING, AND GOOD CAUSE APPEARING, it is hereby ORDERED, pursuant to Corporations Code section 25249, that FREQUENCY CAPITAL ADVISORS, LLC discontinue violations of Corporations Code section 25241 and Cal. Code of Regs., tit.10, section 260.241.4, subdivision (e).

The Commissioner finds this action is appropriate, in the public interest, for the protection of investors, and consistent with the purposes fairly intended by the policies and procedures of the Corporate Securities Law of 1968.

Dated: September 8, 2022



CLOTHILDE V. HEWLETT

Commissioner of Financial Protection and Innovation

By: BALBIRO KAZLA

Deputy Commissioner

Broker-Dealer Investment Adviser Division