1	CLOTHILDE V. HEWLETT		
2	MARY ANN SMITH		
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	JOANNE ROSS (State Bar No. 202338)		
5	Senior Counsel TAYLOR HERRLINGER (State Bar No. 314791) Counsel		
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8 2101 Arena Boulevard Sacramento, California 95834			
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10	Facsimile: (916) 928-7929		
11	Attorneys for Complainant		
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13	BEFORE THE DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION OF THE STATE OF CALIFORNIA		
14			
15	In the Matter of:	CRD NO.: 300770	
16	THE COMMISSIONED OF FINANCIAL	ORDER TO DISCONTINUE VIOLATIONS	
17	PROTECTION AND INNOVATION,	PURSUANT TO CORPORATIONS CODE SECTION 25249	
18	Complainant,	SECTION 23249	
19	V.		
20			
21	MEM INVESTMENT RESEARCH L.L.C.,		
22	Respondent.		
22			
	TO: MEM INVESTMENT RESEAR	CHIIC	
24	MARY ELLEN MCGONAGLE		
25	11586 VIMY ROAD		
26	GRANADA HILLS,, CA 91344		
27	Clothilde V. Hewlett, Commissioner of Financial Protection and Innovation (Commissioner		
28	finds that Investment Adviser, MEM INVESTMENT RESEARCH L.L.C. (MEM INVESTMENT		
		1	
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	Commissioner MARY ANN SMITH Deputy Commissioner JOANNE ROSS (State Bar No. 202338) Senior Counsel VANESSA LU (State Bar No. 295217) Senior Counsel TAYLOR HERRLINGER (State Bar No. 31479 Counsel Department of Financial Protection and Innovati Sacramento, California 95834 Telephone: (916) 936-7908 Facsimile: (916) 928-7929  Attorneys for Complainant  BEFORE THE DEPARTMENT OF FINA OF THE STATI In the Matter of: THE COMMISSIONER OF FINANCIAL PROTECTION AND INNOVATION,  Complainant,  v.  MEM INVESTMENT RESEARCH L.L.C., Respondent.  TO: MEM INVESTMENT RESEARCH ARY ELLEN MCGONAGLE 11586 VIMY ROAD GRANADA HILLS,, CA 91344  Clothilde V. Hewlett, Commissioner of Interpretation of	

ORDER TO DISCONTINUE VIOLATIONS PURSUANT TO CORPORATIONS CODE SECTION 25249

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RESEARCH L.L.C.), violated the following sections of the Corporate Securities Law of 1968 (Corp. Code, § 25000 et seq.) and the regulations promulgated under California Codes of Regulations (Cal. Code of Regs., tit. 10, § 260.000 et seq.)

Pursuant to Corporations Code section 25241 and Cal. Code of Regs., tit. 10, section 260.241.4, subdivision (e), MEM INVESTMENT RESEARCH L.L.C., is a licensed investment adviser required to file an annual updating amendment, in accordance with the instructions in Form ADV, with Investment Adviser Registration Depository (IARD) in accordance with its procedures for transmission to the Commissioner within ninety (90) days of the end of the investment adviser's fiscal year.

MEM INVESTMENT RESEARCH L.L.C. is in violation of Corporations Code section 25241 and Cal. Code of Regs., tit. 10, section 260.241.4, subdivision (e).

NOW, BASED UPON THE FOREGOING, AND GOOD CAUSE APPEARING, it is hereby ORDERED, pursuant to Corporations Code section 25249, that MEM INVESTMENT RESEARCH L.L.C. discontinue violations of Corporations Code section 25241 and Cal. Code of Regs., tit.10, section 260.241.4, subdivision (e).

The Commissioner finds this action is appropriate, in the public interest, for the protection of investors, and consistent with the purposes fairly intended by the policies and procedures of the Corporate Securities Law of 1968.

Dated: September 8, 2022



CLOTHILDE V. HEWLETT

Commissioner of Financial Protection and Innovation

By:

**BALBIRO KAZLA Deputy Commissioner** 

Broker-Dealer Investment Adviser Division