1	MARY ANN SMITH		
2	Deputy Commissioner JOANNE ROSS (State Bar No. 202338)		
3	Senior Counsel		
	VANESSA LU (State Bar No. 295217)		
4	Senior Counsel		
5	TAYLOR HERRLINGER (State Bar No. 314791) Counsel		
6	RYAN CASSIDY (State Bar No. 340274) Counsel		
7	Department of Financial Protection and Innovation		
8	2101 Arena Boulevard		
9	Sacramento, California 95834 Telephone: (916) 936-7908		
9	Facsimile: (916) 928-7929		
10			
11	Attorneys for Complainant		
12	BEFORE THE DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION		
13	OF THE STATE OF CALIFORNIA		
14	In the Matter of:) CRD NOS.: 153000	
15	THE COMMISSIONER OF FINANCIAL) Consent Order	
16	PROTECTION AND INNOVATION,))	
17	Complainant,	ý)	
18	v.))	
	ERIC NATHANIEL HUNTER DBA DECAL)	
19	FINANCIAL MANAGEMENT,	<u> </u>	
20	Dagmandant))	
21	Respondent.	<u>,</u>	
22	The Commissioner of Financial Protection and Innovation (Commissioner) and Eric Nathaniel		
23	Hunter DBA Decal Financial Management (Decal Financial) (collectively, the Parties), enter into this		
24	Consent Order with respect to the following facts:		
25	I.		
26	<u>Recitals</u>		
27	A. The Commissioner is authorized to administer and enforce the provisions of the		
28	Corporate Securities Law of 1968 (Corp. Code, § 25000 et seq.) (CSL) and the regulations		
	3		
		-1-	

Consent Order

promulgated thereunder at title 10 of the California Code of Regulations, which include the licensure, examination, and regulation of investment advisers and broker-dealers.

- B. Decal Financial is a California Sole Proprietor with its principal place of business at 7138 Saranac Street, Apartment #22 La Mesa, California 91942-8965.
- C. On August 23, 2018, the Commissioner issued an investment adviser certificate to Decal Financial pursuant to Corporations Code section 25230, Central Registration Depository (CRD) Number 153000.
- D. Eric Nathaniel Hunter (CRD NO. 1618220) is the 100% owner and investment adviser representative of Decal Financial.
- E. On June 30, 2022, the Commissioner instructed Decal Financial to file an annual amendment to its Form ADV in Investment Adviser Registration Depository (IARD) no later than 30 days after June 30, 2022, the date of the letter.
- F. According to IARD, the investment adviser failed to timely file an annual updating amendment to its Form ADV for Fiscal Year 2021. Pursuant to California Code of Regulations, title 10, section 260.241.4, subdivision (e), a licensed investment adviser shall file an annual updating amendment, in accordance with the instructions in Form ADV, with IARD in accordance with its procedures for transmission to the Commissioner within ninety (90) days of the end of the investment adviser's fiscal year.
- G. As a result of the foregoing, on or about September 8, 2022, the Commissioner issued an Order to Discontinue Violation against Decal Financial pursuant to Corporations Code section 25249 for violations of Corporations Code section 25241 and California Code of Regulations, title 10, section 260.241.4, subdivision (e).
- H. On or about September 30, 2022, Decal Financial submitted its 2021 annual updating amendment to Form ADV, with IARD.
- I. Decal Financial admits to the jurisdiction of the Department of Financial Protection and Innovation (Department) and it is the intention of the Parties to resolve this matter without the necessity of a hearing and/or other litigation.
 - J. The Commissioner finds this action is appropriate, in the public interest, is necessary

for the protection of investors, and is consistent with the purposes fairly intended by the policies and procedures of the CSL.

NOW, THEREFORE, for good and valuable consideration, and the terms and conditions set forth herein, the Parties agree as follows:

II. Terms

- 1. <u>Purpose:</u> This Consent Order resolves the issues before the Commissioner described paragraphs A-J above in a manner that avoids the expense of a hearing and other possible court proceedings, protects consumers, is in the public interest, and is consistent with the purposes and provisions of the CSL.
- 2. <u>Rescission Order:</u> The Order to Discontinue Violation issued against Decal Financial on September 8, 2022 pursuant to Corporations Code section 25249 is hereby rescinded. The Parties agree that the Rescission Order shall resolve the outstanding Order to Discontinue Violation.
- 3. <u>Penalties:</u> Pursuant to Corporations Code section 25252, Decal Financial agrees to pay \$500.00 in penalties to the Commissioner within 30 days of the Effective Date of this Consent Order. The penalty must be made payable in the form of a cashier's check or Automated Clearing House deposit to the Department of Financial Protection and Innovation and transmitted to the attention of Accounting Litigation, at the Department of Financial Protection and Innovation, 2101 Arena Boulevard, Sacramento, California 95834. Notice of the payment must be concurrently sent to Alla Karpuk at alla.karpuk@dfpi.ca.gov.
- 4. <u>Filings:</u> Decal Financial understands and agrees that the Commissioner will file a Form U6 on IARD that describes the terms of this Consent Order and identify this as a regulatory action.
- 5. Waiver of Hearing Rights: Decal Financial acknowledges that the Commissioner is ready, willing, and able to proceed with an administrative enforcement action on the charges contained in this Consent Order. Decal Financial hereby waives the right to any hearings, and to any reconsideration, appeal, or other right to review which may be afforded pursuant to the CSL, the California Administrative Procedure Act, the California Code of Civil Procedure, or any other provision of law. Decal Financial further expressly waive any requirement for the filing of an

Accusation pursuant to Government Code section 11415.60, subdivision (b). By waiving such rights, Decal Financial effectively consents to this Consent Order and Rescission Order becoming final.

- 6. Failure to Comply with Consent Order: Decal Financial agree that if it fails to meet any requirement of this Consent Order, the Commissioner may, in addition to all other remedies available that she may invoke under the CSL, immediately suspend or revoke the license of Decal Financial. Decal Financial hereby waives any notice and hearing rights to contest the immediate suspension or revocation which may be afforded under the CSL, the California Administrative Procedure Act, the California Code of Civil Procedure, or any other provision of law in connection therewith.
- 7. <u>Information Willfully Withheld or Misrepresented:</u> This Consent Order may be revoked and the Commissioner may pursue any and all remedies available under law against Decal Financial if the Commissioner discovers that Decal Financial knowingly or willfully withheld or misrepresented information used for and relied upon in this Consent Order.
- 8. <u>Future Actions by the Commissioner:</u> If Decal Financial fails to comply with any terms of this Consent Order, the Commissioner may institute proceedings for any and all violations otherwise resolved under this Consent Order. The Commissioner reserves the right to bring any future actions against Decal Financial, or any of its partners, owners, officers, shareholders, directors, affiliates, employees, or successors for any and all violations of the CSL not addressed herein.
- 9. <u>Assisting Other Agencies:</u> Nothing in this Consent Order limits the Commissioner's ability to assist any other government agency (whether city, county, state, or federal) with any administrative, civil, or criminal action brought by that agency against Decal Financial or any other person based upon the activities described herein or otherwise.
- 10. <u>Headings</u>: The headings to the paragraphs of this Consent Order are inserted for convenience only and will not be deemed a part hereof or affect the construction or interpretation of the provisions herein.
 - 11. <u>Binding:</u> This Consent Order is binding on all heirs, assigns, and/or successors in interest.
- 12. <u>Reliance</u>: Each of the Parties represents, warrants, and agrees that in executing this Consent Order, it has relied solely on the statements set forth herein and the advice of its own counsel. Each of the Parties further represents, warrants, and agrees that in executing this Consent

Order, it has placed no reliance on any statement, representation, or promise of any other Party, or any other person or entity not expressly set forth herein, or upon the failure of any Party or any other person or entity to make any statement, representation, or disclosure of anything whatsoever. The Parties have included this clause: (1) to preclude any claim that any Party was in any way fraudulently induced to execute this Consent Order; and (2) to preclude the introduction of parol evidence to vary, interpret, supplement, or contradict the terms of this Consent Order.

- 13. Waiver, Amendments, and Modification: No waiver, amendment, or modification of this Consent Order will be valid or binding unless it is in writing and signed by each of the Parties. The waiver of any provision of this Consent Order will not be deemed a waiver of any other provision. No waiver by either Party of any breach of, or of compliance with, any condition or provision of this Consent Order by the other Party will be considered a waiver of any other condition or provision or of the same condition or provision at another time.
- 14. <u>Full Integration</u>: This Consent Order is the final written expression and the complete and exclusive statement of all the agreements, conditions, promises, representations, and covenant between the Parties with respect to the subject matter hereof, and supersedes all prior or contemporaneous agreements, negotiations, representations, understandings, and discussions between and among the Parties, their respective representatives, and any other person or entity, with respect to the subject matter covered hereby.
- 15. Governing Law: This Consent Order will be governed by and construed in accordance with California law. Each of the Parties hereto consents to the jurisdiction of such court, and hereby irrevocably waives, to the fullest extent permitted by law, the defense of an inconvenient forum to the maintenance of such action or proceeding in such court.
- 16. <u>Counterparts:</u> This Consent Order may be executed in one or more separate counterparts, each of which when so executed, shall be deemed an original. Such counterparts shall together constitute a single document.
- 17. <u>Effect Upon Future Proceedings:</u> If Decal Financial applies for any license, permit or qualification under the Commissioner's current or future jurisdiction, or are the subject of any future

action by the Commissioner to enforce this Consent Order, then the subject matter hereof shall be admitted for the purpose of such application(s) or enforcement proceedings(s).

- 18. <u>Voluntary Agreement:</u> Decal Financial enters into this Consent Order voluntarily and without coercion and acknowledges that no promises, threats, or assurances have been made by the Commissioner or any officer, or agent thereof, about this Consent Order. \The Parties each represent and acknowledge that he, she, or it is executing this Consent Order completely voluntarily and without any duress or undue influence of any kind from any source.
- 19. <u>Independent Legal Advice</u>: Each of the Parties represents, warrants, and agrees that it has had the opportunity to seek independent legal advice from its attorneys with respect to the advisability of executing this Consent Order.
- 20. No Presumption Against Drafting Party: Each Party acknowledges that it has had the opportunity to draft, review, and edit the language of this Consent Order. Accordingly, the Parties intend that no presumption for or against the drafting Party will apply in construing any part of this Consent Order. The Parties waive the benefit of Civil Code section 1654 as amended or corresponding provisions of any successor statute, which provide that in cases of uncertainty, language of a contract should be interpreted most strongly against the Party that caused the uncertainty to exist.
- 21. <u>Notice:</u> Any notice required under this Consent Order shall be provided to each Party at the following addresses:

To Eric Nathaniel Hunter DBA Decal Financial Management:

Eric Nathaniel Hunter 7138 Saranac Street, Apartment #22 La Mesa, California 91942-8965

To the Commissioner:

Alla Karpuk
Department of Financial Protection and Innovation
Broker-Dealer/Investment Adviser Division
2101 Arena Boulevard
Sacramento, California 95834
Alla.karpuk@dfpi.ca.gov

signature.					
23. Public Rec	cord: Decal Fir	nancial l	nereby acknowledge that this Consent Order will be a		
matter of public recor	d.				
24. Effective I	Date: This Con	sent Or	der shall become final and effective when signed by all		
Parties and delivered by the Commissioner's agent by email to Decal Financial at					
ehunter@decalfmc.com.					
25. Authority to Sign: Each signator hereto covenants that he/she possesses all necessary					
capacity and authority to sign and enter into this Consent Order and undertake the obligations set					
forth herein.					
Dated:,	2022		HILDE V. HEWLETT issioner of Financial Protection and Innovation		
State of California	Amnovation	Ву	BALBIRO KAZLA Deputy Commissioner Broker-Dealer Investment Adviser Division		
Dated:,	2022	Ву	ERIC NATHANIEL HUNTER Sole Proprietor Decal Financial Management		

22. Signatures: A fax or electronic mail signature shall be deemed the same as an original