

1 CLOTHILDE V. HEWLETT  
Commissioner  
2 MARY ANN SMITH  
Deputy Commissioner  
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8 Attorneys for Complainant

9  
10 BEFORE THE DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION  
11 OF THE STATE OF CALIFORNIA

12 In the Matter of: )  
13 )  
14 THE COMMISSIONER OF FINANCIAL ) CFL LICENSE No.: 6053204  
PROTECTION AND INNOVATION, )  
15 ) **CONSENT ORDER**  
16 Complainant. )  
17 v. )  
18 CATAPULT CONSULTING ASSOCIATES )  
LLC, )  
19 )  
20 Respondent. )

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1 This Consent Order is entered into between the Commissioner of Financial Protection and  
2 Innovation (Complainant or Commissioner) and Respondent CATAPULT CONSULTING  
3 ASSOCIATES LLC (Respondent) and is made with respect to the following facts:

4 **I.**

5 **RECITALS**

6 A. The Commissioner has jurisdiction over the licensing and regulation of persons and  
7 entities engaged in the business of finance lending or brokering under the California Financing Law  
8 (CFL) (Fin. Code, § 22000 et seq.).<sup>1</sup>

9 B. CATAPULT CONSULTING ASSOCIATES LLC (Respondent) is a California  
10 limited liability company.

11 C. Respondent has a principal place of business at Bishop Ranch #1, 6101 Bollinger  
12 Canyon Road, Suite 365, San Ramon, California 94583.

13 D. Respondent is licensed as a finance lender and broker under the California Financing  
14 Law (CFL) (Fin. Code, § 22000, et seq.) with license number 6053204.

15 E. Under Financial Code section 22150, Complainant may make general rules and  
16 regulations and specific rulings, demands, and findings for the enforcement of, and within the  
17 general purposes of, the CFL.

18 F. Pursuant to a Commissioner’s Order on Electronic Communications, dated November  
19 22, 2013, each CFL licensee must establish an email address for communications from the  
20 Commissioner (Designated Email Address).

21 G. Under California Code of Regulations, Title 10, Section 1422.4 (Regulation 1422.4),  
22 which went into effect on October 1, 2021, all CFL licensees were required to transition to the  
23 Nationwide Multistate Licensing System and Registry (NMLS) by December 31, 2021. On  
24 December 16, 2021, Complainant extended the deadline to transition to NMLS to March 15, 2022.  
25 On March 7, 2022, Complainant again extended the deadline to transition to NMLS to March 31,  
26 2022.

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28 <sup>1</sup> Cal. Fin. Code § 22000, *et seq.* All subsequent statutory references are to the California Financial Code unless otherwise specified.

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H. Complainant provided notice of this requirement to Respondent – via email to the Designated Email Address of each CFL licensee on July 20, 2021, September 16, 2021, October 14, 2021, November 8, 2021, and December 16, 2021. Complainant also provided notice via email to each CFL licensee that had not yet transitioned to NMLS, including Respondent, on March 7, 2022, and again via email and mail on March 28, 2022. Complainant provided further notice of this requirement over the telephone – Complainant made at least two calls to the designated telephone number provided by each CFL licensee, including Respondent – between February 1 and March 15, 2022.

I. Complainant determined that Respondent was in violation of Regulation 1422.4 and had not transitioned management of its CFL license to NMLS as of July 22, 2022. Accordingly, Complainant issued a Citation on that date pursuant to Financial Code section 22707.5, subdivision (a). The Citation included an order to correct the violation and an order to pay an administrative fine in the amount of \$2,500.00 to the Commissioner by September 20, 2022.

J. Complainant served the Citation on Respondent via certified mail on July 22, 2022 and by electronic mail at Respondent’s Designated Email Address on July 22, 2022.

K. On September 17, 2022, Respondent requested a hearing on the Citation, but on October 19, 2022, Complainant and Respondent executed a Stipulation to Postpone Filing of Request to Set Hearing extending Complainant’s time to schedule a hearing 60 days to allow Respondent additional time to comply with the Citation.

L. To date, Respondent has neither complied with the order to correct the violation by transitioning its license to NMLS nor paid the administrative fine.

M. The Commissioner finds that entering into this Consent Order is in the public interest and consistent with the purposes fairly intended by the policies and provisions of the CFL.

NOW, THEREFORE, in consideration of the foregoing, and the terms and conditions set forth herein, the parties agree as follows:

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**II.**

**TERMS AND CONDITIONS**

1. Purpose. The parties intend to resolve this matter for the purpose of judicial economy and expediency and without the uncertainty and expense of a hearing or other litigation.

2. Transition to NMLS. Respondent shall complete the transition of its license to NMLS as required by Regulation 1422.4 within 30 days of the effective date of this Consent Order as defined in paragraph 24.

3. Administrative Penalty. Respondent shall pay an administrative penalty of \$2,500.00 no later than 30 days after the effective date of this Consent Order as defined in paragraph 24. The penalty must be made payable in the form of a cashier’s check or Automated Clearing House deposit to the Department of Financial Protection and Innovation and transmitted to the attention of Accounting – Litigation, Department of Financial Protection and Innovation, 2101 Arena Boulevard, Sacramento, California 95834. Notice of the payment must be concurrently sent to Noah M. Bean, Senior Counsel, Department of Financial Protection and Innovation, 2101 Arena Boulevard, Sacramento, California 95834/Noah.Bean@dfpi.ca.gov.

4. Failure to Transition License to NMLS or Pay Administrative Penalty. If Respondent fails to comply with paragraphs 2 or 3, the Commissioner may summarily revoke Respondent’s license.

5. Waiver of Notice and Hearing Rights. Respondent acknowledges the Commissioner is ready, willing, and able to proceed to hearing on the Citation, file an accusation to revoke Respondent’s license pursuant to Financial Code section 22714, and proceed with a hearing on the accusation. Respondent hereby waives the right to any notice or hearings, and to any reconsideration, appeal, or other right to review which may be afforded pursuant to the CFL, the California Administrative Procedure Act, the California Code of Civil Procedure, or any other provision of law. By waiving such rights, Respondent effectively consents to this Consent Order becoming final.

6. Full and Final Resolution. The parties hereby acknowledge and agree that this Consent Order is intended to constitute a full and final resolution of the violations described herein,

1 and that no further proceedings or actions will be brought by the Commissioner in connection with  
2 these matters except under the CFL or any other provision of law, excepting therefrom any  
3 proceeding to enforce compliance with the terms of this Consent Order.

4 7. Information Willfully Withheld or Misrepresented. This Consent Order may be  
5 revoked, and the Commissioner may pursue any and all remedies available under law against  
6 Respondent if the Commissioner discovers that Respondent knowingly or willfully withheld or  
7 misrepresented information used for and relied upon in this Consent Order.

8 8. Future Actions by Commissioner. If Respondent fails to comply with the terms of the  
9 Consent Order, the Commissioner may institute proceedings for any and all violations otherwise  
10 resolved under this Consent Order. The Commissioner reserves the right to bring any future actions  
11 against Respondent, or any of its partners, owners, officers, shareholders, directors, employees, or  
12 successors for any and all unknown violations of this CFL.

13 9. Assisting Other Agencies. Nothing in this Consent Order limits the  
14 Commissioner’s ability to assist any other government agency (city, county, state or federal) with  
15 any prosecution, administrative, civil or criminal action brought by that agency against Respondent  
16 or any other person based on any of the activities alleged in this matter or otherwise.

17 10. No Presumption Against Drafter. Each party acknowledges that it has had the  
18 opportunity to draft, review, and edit the language of this Consent Order. Accordingly, the parties  
19 intend no presumption for or against the drafting party will apply in construing any part of this  
20 Consent Order. The parties waive the benefit of Civil Code section 1654 as amended or  
21 corresponding provisions of any successor statute, which provide that in cases of uncertainty,  
22 language of a contract should be interpreted most strongly against the party who caused the  
23 uncertainty to exist.

24 11. Independent Legal Advice. Each of the parties represents, warrants, and agrees that it  
25 has had the opportunity to receive independent advice from an attorney(s) and/or representatives  
26 with respect to the advisability of executing this Consent Order.  
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1           12.    Headings. The headings to the paragraphs of this Consent Order are inserted for  
2 convenience only and will not be deemed a part hereof or affect the construction or interpretation of  
3 the provisions hereof.

4           13.    Binding. This Consent Order is binding on all heirs, assigns, and/or successors in  
5 interest.

6           14.    Reliance. Each of the parties represents, warrants, and agrees that in executing this  
7 Consent Order, it has relied solely on the statements set forth herein and the advice of its own legal  
8 counsel, if represented. Each of the parties further represents, warrants, and agrees that in executing  
9 this Consent Order it has placed no reliance on any statement, representation, or promise of any  
10 other party, or any other person or entity not expressly set forth herein, or upon the failure of any  
11 party or any other person or entity to make any statement, representation, or disclosure of anything  
12 whatsoever. The parties have included this clause: (1) to preclude any claim that any party was in  
13 any way fraudulently induced to execute this Consent Order; and (2) to preclude the introduction of  
14 parol evidence to vary, interpret, supplement, or contradict the terms of this Consent Order.

15           15.    Waiver, Amendments, and Modifications. No waiver, amendment, or modification of  
16 this Consent Order will be valid or binding unless it is in writing and signed by each of the parties.  
17 The waiver of any provision of this Consent Order will not be deemed a waiver of any other  
18 provision. No waiver by either party of any breach of, or of compliance with, any condition or  
19 provision of this Consent Order by the other party will be considered a waiver of any other condition  
20 or provision or of the same condition or provision at another time.

21           16.    Full Integration. This Consent Order is the final written expression and the complete  
22 and exclusive statement of all the agreements, conditions, promises, representations, and covenants  
23 between the parties with respect to the subject matter hereof, and supersedes all prior or  
24 contemporaneous agreements, negotiations, representations, understandings, and discussions  
25 between and among the parties, their respective representatives, and any other person or entity, with  
26 respect to the subject matter covered hereby.

27           17.    Governing Law. This Consent Order will be governed by and construed in  
28 accordance with California law. Each of the parties hereto consents to the jurisdiction of such court

1 and thereby irrevocably waives, to the fullest extent permitted by law, the defense of an inconvenient  
2 forum to the maintenance of such action or proceeding in such court.

3 18. Counterparts. This Consent Order may be executed in one or more separate  
4 counterparts, each of which when so executed, shall be deemed an original. Such counterparts shall  
5 together constitute a single document.

6 19. Effect Upon Future Proceedings. If Respondent applies for any license, permit or  
7 qualification under the Commissioner’s current jurisdiction, or are the subject of any future action by  
8 the Commissioner to enforce this Consent Order, then the subject matter hereof shall be admitted for  
9 the purpose of such application(s) or enforcement proceeding(s).

10 20. Voluntary Agreement. Respondent hereby enters into this Consent Order voluntarily  
11 and without coercion and acknowledges that no promises, threats, or assurances have been made by  
12 the Commissioner or any officer, or agent thereof, about this Consent Order. The parties each  
13 represent and acknowledge that he, she or it is executing this Consent Order completely voluntarily  
14 and without any duress or undue influence of any kind from any source.

15 21. Notice. Any notice required under this Consent Order shall be provided to each party  
16 at the following addresses:

17 To Respondent: CATAPULT CONSULTING ASSOCIATES LLC  
18 Dan Popovich  
19 Bishop Ranch #1, 6101 Bollinger Canyon Road, Suite 365  
20 San Ramon, CA 94583  
danp@2catapult.com

21 To the Commissioner: Noah M. Bean, Senior Counsel  
22 Department of Financial Protection and Innovation  
23 2101 Arena Blvd  
24 Sacramento, California 95691  
Noah.Bean@dfpi.ca.gov

25 22. Signatures. A fax or electronic mail signature shall be deemed the same as an  
26 original signature.

27 23. Public Record. Respondent hereby acknowledges that the Consent Order is and will  
28 be a matter of public record.

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24. Effective Date. This Consent Order shall become final and effective when signed by all parties and delivered by the Commissioner’s agent via e-mail to Respondent at the following email address: danp@2catapult.com.

25. Authority to Sign. Each signatory hereto covenants that he/she possesses all necessary capacity and authority to sign and enter into this Consent Order and undertake the obligations set forth herein.

Dated: December 19, 2022  
Sacramento, California

CLOTHILDE V. HEWLETT  
Commissioner of Financial Protection and Innovation



By \_\_\_\_\_  
Mary Ann Smith  
Deputy Commissioner  
Enforcement Division

Dated: December 19, 2022

CATAPULT CONSULTING ASSOCIATES LLC

By \_\_\_\_\_  
Dan Popovich, Managing Member