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(DCLA) (Fin. Code §§ 100000-100025).

1	CLOTHILDE V. HEWLETT		
2	Commissioner MARY ANN SMITH		
	Deputy Commissioner		
3	DANIEL P. O'DONNELL		
4	Assistant Chief Counsel GALEN YUN (State Bar No. 342023)		
5	Counsel Department of Financial Protection and Innovation		
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8	Attorneys for Complainant		
9	BEFORE THE DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION		
10	OF THE STATE OF CALIFORNIA		
11			
12	In the Matter of:		
13	THE COMMISSIONER OF FINANCIAL PROTECTION AND INNOVATION,	DESIST AND REFRAIN ORDER AND ORDER ASSESSING PENALTIES	
14	Complainant, v.	(Fin. Code, § 90015, subds. (b), (c) (d)(1))	
15	LEYTON LAW FIRM,		
16	AND LEYTON LAW FIRM, LLC,	) }	
17	Respondents.	) }	
18		) }	
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21	The Complainant, the Commissioner of Financial Protection and Innovation		
22	(Commissioner) of the Department of Financial Protection and Innovation (Department), is		
23	informed and believes, and based on such information and belief, finds as follows:		
24	I.		
25	<u>Introduction</u>		
26	1. The Commissioner has jurisdiction over the licensing and regulation of persons		

engaged in the business of debt collection in California under the Debt Collection Licensing Act

- 2. The Commissioner has jurisdiction over the regulation of persons who engage, have engaged, and propose to engage in offering or providing a consumer financial product or service in California and affiliated service providers under the California Consumer Financial Protection Law (CCFPL) (Fin. Code § 90000 et seq.). Collecting debt relating to a consumer financial product or service is conduct covered by the CCFPL. Cal. Fin. Code § 90005(k)(10). The CCFPL defines consumer financial product or service to include, among other things, "extending credit or servicing extensions of credit." Cal. Fin. Code § 90005(k)(1).
- 3. At all relevant times, an entity holding itself out as "Leyton Law Firm LLC" (Leyton Law Firm), contacted at least one California resident claiming to be a law firm attempting to collect a debt related to a short-term personal loan on behalf of "Cash Advance Inc Services Company" (Cash Advance Inc.). Leyton Law Firm, claiming to be based out of Washington, D.C., contacted the California resident using the email address: attorney.stacey.leyton@gmail.com. An individual holding themselves out as "Stacey A. Leyton" of Leyton Law Firm contacted the California resident by misappropriating the identity of an actual, California-licensed attorney, Stacey M. Leyton, to unlawfully collect a non-existent consumer debt.

II.

### **Factual Background**

- 4. Leyton Law Firm contacted at least one California consumer beginning at least as early as October 2022, by sending an email containing unlawful and/or deceptive statements in an unlawful attempt to collect a consumer debt. Leyton Law Firm emailed at least one California consumer a "warning notification about legal proceedings." In fact, this was a false representation that a legal proceeding has been, is about to be, or will be instituted unless payment of a consumer debt is made, in violation of Civil Code 1788.13, subdivision (j) of the Rosenthal Fair Debt Collection Practices Act (Rosenthal Act) (Civ. Code § 1788 et seq.).
- 5. Leyton Law Firm made a false representation of the true nature of the business or services they rendered by asserting they were a law firm attempting to settle a purported debt on behalf of creditors, in violation of Civil Code section 1788.13, subdivision (i) of the Rosenthal Act.

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- Additionally, an individual holding themselves out as "Stacey A. Leyton," falsely represented themself as an attorney in violation of Civil Code section 1788.13, subdivision (b) of the Rosenthal Act.
- 7. Finally, Leyton Law Firm threatened that nonpayment of the consumer debt may result in the garnishment or attachment of wages of the debtor in violation of Civil Code section 1788.10, subdivision (e) of the Rosenthal Act.
- 8. The aforementioned misrepresentations, including but not limited to representing itself as a law firm attempting to collect a debt were material and likely to mislead a consumer acting reasonably under the circumstances, constituting deceptive acts or practices, in violation of Financial Code section 90003, subdivision (a)(1).

## Failure to Submit License Application in Violation of the DCLA

- 9. The DCLA, which became effective on January 1, 2021, requires persons engaged in the business of debt collection in California to be licensed beginning on January 1, 2022, pursuant to California Financial Code section 100001(a).
- 10. The Commissioner has not issued a license to Leyton Law Firm, authorizing it to engage in the business of debt collection under the DCLA. Furthermore, Leyton Law Firm has not applied for a license under the DCLA. Leyton Law Firm is not exempt from the licensing requirements of California Financial Code section 100001.
- 11. In or around October 2022, Leyton Law Firm engaged in the business of debt collection in this state by attempting to collect a debt from at least one California consumer, in violation of California Financial Code section 100001(a), and engaged in additional unlawful and/or deceptive acts or practices, as described in paragraphs 4 through 7 above.

#### III.

### **Applicable Laws**

- 12. Financial Code section 100001(a) of the DCLA provides that "[n]o person shall engage in the business of debt collection in this state without first obtaining a license."
- 13. Financial Code section 100002(h) defines "debt" as "money, property, or their equivalent that is due or owning or alleged to be due or owing from a natural person to another

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3		"Consumer debt" or "con
4		equivalent, due or owing, reason of a consumer cre-
5		mortgage debt. The term defined in Section 1788.5
6	1.5	Eineneiel Code costion 10
7	15.	Financial Code section 10
8	connection w	ith the collection of consur
9	16.	Financial Code section 10
10		"Debt collector" means a business, regularly, on th
11		engages in debt collection and sells, or offers to con
12		media used or intended to
13		collector" includes "debt Code.
14	1.7	Figure in 1 Code costing 00
15	17.	Financial Code section 90
16		(d) "Consumer financial directly and specifically in
17		conditions of any financiarelated thereto, with respect
18		related thereto, with respo
19		(e) "Consumer financial product of (1) A financial product of
20		use by consumers primar
21		(f) "Covered person" mea
22		any of the following: (1) a consumer financial prod
23		
24		(k) "Financial product or servicing extensions of cr
25		consumer financial produ
26	18.	Financial Code section 90
27		(a) It is unlawful for a co
28		subdivision (f) of Section

person." 14. Financial Code section 100002(f) provides:

> sumer credit" as means money, property, or their or alleged to be due or owing, from a natural person by dit transaction. The term "consumer debt" includes a "consumer debt" includes "charged-off consumer debt" as 50 of the Civil Code.

- 00002(i), defines "debt collection" as "any act or practice in ner debt."
  - 00002(j) provides:

any person who, in the ordinary course of e person's own behalf or on behalf of others, n. The term includes any person who composes npose and sell, forms, letters and other collection o be used for debt collection. The term "debt buyer" as defined in Section 1788.50 of the Civil

- 0005 provides in relevant part:
  - law" means a federal or California law that regulates the manner, content, or terms and al transaction, or any account, product, or service ect to a consumer . . .
  - product or service" means either of the following: r service that is delivered, offered, or provided for rily for personal, family, or household purposes . .
  - ans, to the extent not preempted by federal law, Any person that engages in offering or providing duct or service to a resident of this state . . .
  - service" means . . . (1) extending credit and redit. . . (10) Collecting debt related to any ct or service . . . . (emphasis added.)
- 0003(a) provides in relevant part:
  - vered person or service provider, as defined in 90005, to do any of the following:

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- (1) Engage, have engaged, or propose to engage in any unlawful, unfair, deceptive, or abusive act or practice with respect to consumer financial products or services.
- (2) Offer or provide to a consumer any financial product or service not in conformity with any consumer financial law or otherwise commit any act or omission in violation of a consumer financial law . . . .
- 19. The following laws are consumer financial laws within the meaning of Financial Code section 90003, subdivision (a)(2):
  - 20. Civil Code section 1788.10 of the Rosenthal Act provides in relevant part:

No debt collector shall collect or attempt to collect a consumer debt by means of the following conduct: . . . (e) The threat to any person that nonpayment of the consumer debt may result in the . . . the seizure, garnishment, attachment or sale of any property or the garnishment or attachment of wages of the debtor, unless such action is in fact contemplated by the debt collector and permitted by the law. . . .

21. Civil Code section 1788.13 of the Rosenthal Act provides in relevant part:

No debt collector shall collect or attempt to collect a consumer debt by means of the following practices: . . . (b) The false representation that a person is an attorney; (i) The false representation of the true nature of the business or services being rendered by the debt collector; (j) The false representation that a legal proceeding has been, is about to be, or will be instituted unless payment of a consumer debt is made. . .

- 22. Financial Code section 90015, subdivision (d), provides:
  - (1) If, in the opinion of the department, any person engages, has engaged, or proposes to engage in any activity prohibited by Section 90003 or 90004, the department may issue an order directing the person to desist and refrain from engaging in the activity, act, practice, or course of business.
  - (2) If that person fails to file a written request for a hearing within 30 days from the date of service of the order, the order shall be deemed a final order of the commissioner.
- 23. Financial Code section 90015, subdivision (c) provides, "[a]fter notice and an opportunity to be heard, the commissioner may, by order, assess penalties."
  - 24. Financial Code section 90012, subdivision (c) provides, in relevant part:

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In any civil or administrative action brought pursuant to this division, the following penalties shall apply:

- (1) Any person that violates, through any act or omission, any provision of this division shall forfeit and pay a penalty pursuant to this subdivision.
- (A) The penalty amounts are as follows:
- (i) For any violation of this division, rule or final order, or condition imposed in writing by the department, a penalty may not exceed the greater of either five thousand dollars (\$5,000) for each day during which the violation or failure to pay continues, or two thousand five hundred dollars (\$2,500) for each act or omission in violation . . . .

#### IV.

### **Desist and Refrain Order**

- 25. Based on the foregoing findings, the Commissioner is of the opinion that Leyton Law Firm is a covered person or service provider that engaged in unlawful acts or practices, in violation of Financial Code section 90003, subdivision (a)(1), and offered or provided to a consumer any financial product or service not in conformity with any consumer financial law or otherwise committed any act or omission in violation of a consumer financial law, in violation of Financial Code section 90003, subdivision (a)(2), including but not limited to the following:
  - a. Financial Code section 100001, subdivision (a);
  - b. Civil Code section 1788.10, subdivision (e) of the Rosenthal Act;
  - c. Civil Code section 1788.13, subdivisions (b), (i), and (j) of the Rosenthal Act;
- 26. Pursuant to Financial Code section 90015, subdivision (d)(1), Leyton Law Firm and its managers, officers, directors, agents, or employees, are hereby ordered to desist and refrain from engaging in, or proposing to engage in, unlawful acts or practices in collecting or attempting to collect any consumer debt in violation of Financial Code section 90003, subdivision (a)(1), or offer or provide to a consumer any financial product or service not in conformity with any consumer financial laws, including but not limited to the following:
  - a. Financial Code section 100001, subdivision (a);
  - b. Civil Code section 1788.10, subdivision (e) of the Rosenthal Act;
  - c. Civil Code section 1788.13, subdivisions (b), (i), (j) of the Rosenthal Act;

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- 27. Furthermore, based on the foregoing findings, the Commissioner is of the opinion that Leyton Law Firm is a covered person or service provider that engaged in deceptive acts or practices with respect to consumer financial products or services in violation of Financial Code section 90003, subdivision (a)(1).
- 28. Pursuant to Financial Code section 90015, subdivision (d)(1), Leyton Law Firm and its managers, officers, directors, agents, or employees, are hereby ordered to desist and refrain from engaging in, or proposing to engage in, deceptive acts or practices in collecting or attempting to collect any consumer debt in violation of Financial Code section 90003, subdivision (a)(1).
- 29. This Desist and Refrain Order is necessary, in the public interest and consistent with the purposes, policies, and provisions of the CCFPL. This Desist and Refrain Order shall remain in full force and effect until further order of the Commissioner.

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V.

# Order Assessing Penalties – CCFPL (Fin. Code, § 90015, subd. (c))

30. Pursuant to Financial Code section 90015, subdivision (c) and section 90012, subdivision (c), and after due consideration of possible mitigating factors and other appropriateness considerations listed in section 90012, subdivision (c)(1)(B), Leyton Law Firm is hereby ordered to pay the Commissioner a penalty of \$12,500.00 within 30 days of the date of this order. This penalty shall be made payable in the form of an Automated Clearing House deposit or cashier's check made payable to the Department of Financial Protection and Innovation. The cashier's check shall be mailed to the attention of "Accounting – Litigation" at Department of Financial Protection and Innovation, 2101 Arena Boulevard, Sacramento, California 95834-2036. Notice of such payment shall be concurrently sent to Galen Yun via e-mail at Galen.Yun@dfpi.ca.gov.

Dated: March 2, 2023

Sacramento, California

CLOTHILDE V. HEWLETT Commissioner of Financial Protection and Innovation



By: MARY ANN SMITH **Deputy Commissioner Enforcement Division**