1	CLOTHILDE V. HEWLETT Commissioner	
2 3	MARY ANN SMITH Deputy Commissioner	
	DANIEL P. O'DONNELL	
4 5	Assistant Chief Counsel RYAN M. CASSIDY (State Bar No. 340274) Counsel	
6 7	Department of Financial Protection and Innovation 2101 Arena Boulevard Sacramento, CA 95834	
8	Telephone: (916) 764-8358 Attorneys for Complainant	
9	BEFORE THE DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION	
10	OF THE STATE OF CALIFORNIA	
11	In the Matter of:	
12)
13	THE COMMISSIONER OF FINANCIAL PROTECTION AND INNOVATION, Complainant.) CFL LICENSE No.: 60DBO-145490
14 15) CONSENT ORDER)
16	v.)
17	ALVVA FINANCIAL, INC.,)
18 19	Respondent.	/))
20	This Consent Order is entered into between the Commissioner of Financial Protection and	
21	Innovation (Complainant or Commissioner) and Respondent Alvva Financial, Inc. (Respondent) and	
22	is made with respect to the following facts:	
23	I. RECITALS	
24	A. The Commissioner has jurisdiction over the licensing and regulation of persons and	
25	entities engaged in the business of finance lending or brokering under the California Financing Law	
26	(CFL) (Fin. Code, $\$$ 220000 – 22780.1.). ¹	
27		
28	¹ Cal. Fin. Code §§ 22000 – 22780.1. All subsequent statutory references are to the California Financial Code unless otherwise specified.	
	CONSENT ORDER	

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B. Respondent is a Delaware corporation.

C. Respondent has a principal place of business at 400 Concar Drive, Suite 03-128, San
Mateo, California 94402.

D. Respondent is licensed as a finance lender under the CFL, with license number 60DBO-145490.

E. In accordance with Financial Code section 22159, CFL licensees must file an annual report with the Commissioner by March 15 of each year (Annual Report).

F. On January 3, 2023, the Commissioner notified CFL licensees of the deadline of March 15, 2023, to file their annual reports by sending a notice to the email address each CFL licensee must establish for communications from the Commissioner (Designated Email Address) pursuant to the Commissioner's Order on Electronic Communications, dated November 22, 2013. The notice warned that the Commissioner could assess monetary penalties for untimely filing or failing to file pursuant to Financial Code section 22715(b).

G. On February 10, 2023, the Commissioner again notified CFL licensees of the deadline to file their annual reports by sending a notice to the Designated Email Address of each CFL licensee. The notice warned that the Commissioner could assess penalties or summarily revoke licenses for untimely filing or failing to file pursuant to Financial Code section 22715.

H. On March 1, 2023, the Commissioner again notified CFL licensees of the deadline to file their annual reports by sending a notice to the Designated Email Address of each CFL licensee.
The notice again warned that the Commissioner could assess penalties or summarily revoke licenses for untimely filing or failing to file pursuant to Financial Code section 22715.

I. On March 13, 2023, the Commissioner again notified CFL licensees of the deadline
to file their annual reports by sending a notice to the Designated Email Address of each CFL
licensee. The notice again warned that the Commissioner could assess penalties or summarily revoke
licenses for untimely filing or failing to file pursuant to Financial Code section 22715.

J. On March 14, 2023, the Commissioner again notified CFL licensees of the deadline
to file their annual reports by sending a notice to the Designated Email Address of each CFL
licensee. The notice again warned that the Commissioner could assess penalties or summarily revoke

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licenses for untimely filing or failing to file pursuant to Financial Code section 22715.

K. On March 15, 2023, the Commissioner again notified CFL licensees of the deadline to file their annual reports by sending a notice to the Designated Email Address each CFL licensee. The notice again warned that the Commissioner could assess penalties and summarily revoke licenses for untimely filing or failing to file pursuant to Financial Code section 22715.

L. As of March 16, 2023, Respondent had not filed its Annual Report with the Commissioner. As a result, on March 16, 2023, the Commissioner issued a notice via email to Respondent's Designated Email Address advising Respondent that it must file its annual report by March 30, 2023, or its license would be summarily revoked pursuant to Financial Code section 22715 (Notice Email).

M. On March 30, 2023, Respondent attempted to surrender its CFL license, but made a mistake during the surrender process and the request was not formally submitted.

N. As of April 10, 2023, Respondent had not filed its Annual Report with the Commissioner. As a result, on April 12, 2023, the Commissioner issued a notice via certified mail to Respondent's license address on file with the Commissioner advising Respondent that it should file its annual report by or before April 24, 2023, or else its license would be summarily revoked pursuant to Financial Code section 22715 (Notice Letter). Also on April 12, 2023, the Commissioner notified Respondent of the overdue filing through the Nationwide Multistate Licensing System and Registry (NMLS) in the form of an NMLS license item.

20 О. As of April 24, 2023, Respondent had not filed its Annual Report with the Commissioner as directed in the pre-deadline notices, the Notice Email, and the Notice Letter. As a result, on May 3, 2023, the Commissioner issued an Order Summarily Revoking California Finance Lenders License and/or Broker license pursuant to Financial Code Section 22715 for CFL license number 60DBO-145490 (Summary Revocation Order).

25 P. Respondent notified the Commissioner that Respondent was requesting a hearing on 26 the Summary Revocation Order on June 8, 2023.

27 The Commissioner finds that entering into this Consent Order is in the public interest Q. 28 and consistent with the purposes fairly intended by the policies and provisions of the CFL.

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NOW, THEREFORE, in consideration of the foregoing, and the terms and conditions set forth herein, the parties agree as follows:

II. TERMS AND CONDITIONS

1. <u>Purpose.</u> The parties intend to resolve this matter for the purpose of judicial economy and expediency and without the uncertainty and expense of a hearing or other litigation.

2. <u>Order Rescinding Revocation Order</u>. The Commissioner hereby rescinds the Summary Revocation Order.

3. <u>License Surrender.</u> Respondent hereby agrees, as a resolution to this matter, to voluntarily surrender its CFL license, which was issued by the Commissioner on or about November 15, 2021. No later than seven calendar days after the Effective Date of this Stipulation as defined in paragraph 24, Respondent shall complete all necessary steps to surrender its CFL license to the Commissioner.

4. <u>Waiver of Notice and Hearing Rights.</u> Respondent acknowledges the Commissioner is ready, willing, and able to proceed with a hearing on the Summary Revocation Order on the charges contained in this Consent Order. Respondent hereby waives the right to any hearings, and to any reconsideration, appeal, or other right to review which may be afforded pursuant to the CFL, the California Administrative Procedure Act, the California Code of Civil Procedure, or any other provision of law. Respondent further expressly waives any requirement for the filing of an Accusation pursuant to Government section 11415.60, subdivision (b). By waiving such rights, Respondent effectively consents to this Consent Order and the Order Rescinding Revocation Order becoming final.

5. <u>Full and Final Resolution.</u> The parties hereby acknowledge and agree that this
Consent Order is intended to constitute a full and final resolution of the violations described herein,
and that no further proceedings or actions will be brought by the Commissioner in connection with
these matters except under the CFL or any other provision of law, or excepting therefrom any
proceeding to enforce compliance with the terms of this Consent Order.

6. <u>Failure to Comply with Consent Order</u>. Respondent agrees that if it fails to comply
with the terms of this Consent Order, the Commissioner may, in addition to all other available

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remedies it may invoke under the CFL, summarily suspend/revoke the CFL license of Respondent 2 until Respondent is in compliance. Respondent waives any notice and hearing rights to contest such 3 summary suspensions/revocations which may be afforded under the CFL, the California Administrative Procedure Act, the California Code of Civil Procedure, or any other provision of law 4 5 in connection therewith.

7. Information Willfully Withheld or Misrepresented. This Consent Order may be revoked, and the Commissioner may pursue any and all remedies available under law against Respondent if the Commissioner discovers that Respondent knowingly or willfully withheld or misrepresented information used for and relied upon in this Consent Order.

8. Future Actions by Commissioner. If Respondent fails to comply with the terms of the Consent Order, the Commissioner may institute proceedings for any and all violations otherwise resolved under this Consent Order. The Commissioner reserves the right to bring any future actions against Respondent, or any of its partners, owners, officers, shareholders, directors, employees, or successors for any and all unknown violations of this CFL.

9. Assisting Other Agencies. Nothing in this Consent Order limits the Commissioner's ability to assist any other government agency (city, county, state or federal) with any prosecution, administrative, civil or criminal action brought by that agency against Respondent or any other person based on any of the activities alleged in this matter or otherwise.

19 10. No Presumption Against Drafter. Each party acknowledges that it has had the opportunity to draft, review, and edit the language of this Consent Order. Accordingly, the parties intend no presumption for or against the drafting party will apply in construing any part of this Consent Order. The parties waive the benefit of Civil Code section 1654 as amended or corresponding provisions of any successor statute, which provide that in cases of uncertainty, language of a contract should be interpreted most strongly against the party who caused the 25 uncertainty to exist.

26 11. Independent Legal Advice. Each of the parties represents, warrants, and agrees that it 27 has had the opportunity to receive independent advice from an attorney(s) and/or representatives 28 with respect to the advisability of executing this Consent Order.

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1 12. Headings. The headings to the paragraphs of this Consent Order are inserted for 2 convenience only and will not be deemed a part hereof or affect the construction or interpretation of 3 the provisions hereof.

13. Binding. This Consent Order is binding on all heirs, assigns, and/or successors in interest.

14. Reliance. Each of the parties represents, warrants, and agrees that in executing this Consent Order, it has relied solely on the statements set forth herein and the advice of its own legal counsel, if represented. Each of the parties further represents, warrants, and agrees that in executing this Consent Order it has placed no reliance on any statement, representation, or promise of any other party, or any other person or entity not expressly set forth herein, or upon the failure of any party or any other person or entity to make any statement, representation, or disclosure of anything whatsoever. The parties have included this clause: (1) to preclude any claim that any party was in any way fraudulently induced to execute this Consent Order; and (2) to preclude the introduction of parol evidence to vary, interpret, supplement, or contradict the terms of this Consent Order.

15. Waiver, Amendments, and Modifications. No waiver, amendment, or modification of this Consent Order will be valid or binding unless it is in writing and signed by each of the parties. The waiver of any provision of this Consent Order will not be deemed a waiver of any other provision. No waiver by either party of any breach of, or of compliance with, any condition or provision of this Consent Order by the other party will be considered a waiver of any other condition or provision or of the same condition or provision at another time.

16. Full Integration. This Consent Order is the final written expression and the complete 22 and exclusive statement of all the agreements, conditions, promises, representations, and covenants 23 between the parties with respect to the subject matter hereof, and supersedes all prior or 24 contemporaneous agreements, negotiations, representations, understandings, and discussions 25 between and among the parties, their respective representatives, and any other person or entity, with 26 respect to the subject matter covered hereby.

27 17. Governing Law. This Consent Order will be governed by and construed in 28 accordance with California law. Each of the parties hereto consents to the jurisdiction of such court

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and thereby irrevocably waives, to the fullest extent permitted by law, the defense of an inconvenient
 forum to the maintenance of such action or proceeding in such court.

18. <u>Counterparts.</u> This Consent Order may be executed in one or more separate counterparts, each of which when so executed, shall be deemed an original. Such counterparts shall together constitute a single document.

19. <u>Effect Upon Future Proceedings.</u> If Respondent applies for any license, permit or qualification under the Commissioner's current jurisdiction, or are the subject of any future action by the Commissioner to enforce this Consent Order, then the subject matter hereof shall be admitted for the purpose of such application(s) or enforcement proceeding(s).

20. <u>Voluntary Agreement.</u> Respondent hereby enters into this Consent Order voluntarily and without coercion and acknowledges that no promises, threats, or assurances have been made by the Commissioner or any officer, or agent thereof, about this Consent Order. The parties each represent and acknowledge that he, she or it is executing this Consent Order completely voluntarily and without any duress or undue influence of any kind from any source.

21. <u>Notice</u>. Any notice required under this Consent Order shall be provided to each party at the following addresses:

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17 Alvva Financial. Inc. To Respondent: Robert Graham 18 400 Concar Drive, Suite 03-128 San Mateo, California 94402 19 sergio@alvva.co 20 21 To the Commissioner: Ryan M. Cassidy, Counsel Department of Financial Protection and Innovation 22 2101 Arena Blvd Sacramento, California 95691 23 Ryan.Cassidy@dfpi.ca.gov 24 25 22. Signatures. A fax or electronic mail signature shall be deemed the same as an 26 original signature. 27 23. Public Record. Respondent hereby acknowledges that the Consent Order is and will 28 be a matter of public record.

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<u>Effective Date.</u> This Consent Order shall become final and effective when signed by
 all parties and delivered by the Commissioner's agent via e-mail to Respondent at the following
 email address: sergio@alvva.co.

4 25. <u>Authority to Sign.</u> Each signatory hereto covenants that he/she possesses all
5 necessary capacity and authority to sign and enter into this Consent Order and undertake the
6 obligations set forth herein.

By

By

Dated: June 27, 2023 Sacramento, California

Dated: June 19, 2023

CLOTHILDE V. HEWLETT Commissioner of Financial Protection and Innovation

MARY ANN SMITH Deputy Commissioner Enforcement Division

Alvva Financial, Inc.

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Sergio Torres, CEO

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