STATE OF CALIFORNIA BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION

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TO: Bobby Ritter
BaySierra Mortgage Fund, LLC

1410 Neotomas Avenue, #106

Santa Rosa California 95405

DESIST AND REFRAIN ORDER

(For violations of sections 25110 and 25401 of the Corporations Code)

The Commissioner of Financial Protection and Innovation, head of the Department of Financial Protection and Innovation, finds that:

- 1. BaySierra Mortgage Fund, LLC (BMF or Old Fund) is, or was, a California limited liability company with a registered place of business located at 1410 Neotomas Avenue, #106, Santa Rosa California. According to the California Secretary of State records, BaySierra Mortgage Fund, LLC is a private placement mortgage fund that invests in loans secured by first and second deeds of trust on real property.
- 2. BaySierra Capital Fund, LLC (BCF) is, or was, a California limited liability company with a registered place of business located at 1410 Neotomas Avenue, #106, Santa Rosa California. BCF purportedly originates or invests in loans secured by first-priority deeds of trust encumbering primarily California real estate.
 - 3. In or about June 2015, Old Fund dissolved, and its shares were transferred to BCF.
- 4. BaySierra Financial Fund, Inc. is, or was, a California corporation and a mortgage investment management company with a registered place of business located at 1410 Neotomas Avenue, #106, Santa Rosa California. BaySierra Financial Fund (hereafter "Manager") is, or was, the manager of Old Fund and BCF.
- 5. Bobby Ritter (Ritter) is, or was, the president of BCF and chief executive officer, president, and director of Manager. Ritter is also a "control" person of BCF as that term is defined by Corporations Code section 160.
 - 6. Stacey Robles (Robles) is, or was, the chief executive officer, director, and secretary

of Manager.

- 7. On or about October 15, 2002, the Commissioner issued a permit qualifying Old Fund to offer, sell and issue securities in the form of membership interests in Old Fund pursuant to Corporates Code section 25111(1)(b). In accordance with section 25114, every qualification is effective for 12 months from its effective date, unless the Commissioner by order or rule specifies a different period, or a stop order revoking or suspending the permit issued pursuant to sections 25140 (a) and 25143 is in effect.
- 8. The permit was issued under a limited offering qualification authorizing 1) that the offer and sale of Old Fund's securities be only to investors with (a) a net worth (exclusive of home, furnishings and automobiles) of at least \$250,000 and an annual gross income of at least \$65,000; or (b) a net worth (exclusive of home, furnishings and automobiles) of at least \$500,000; and 2) that the amount of each investor's investment in units must not exceed 10% of such investor's net worth (exclusive of home, furnishings and automobiles).
- 9. As part of the permit process, Respondents submitted an Offering Circular and Operating Agreement to the Commissioner describing BMF's proposed plan of business and proposed issuance of securities and demonstrating that Respondents' proposed plan of business was fair, just and equitable, or that the Respondents did not intend to transact their business unfairly and dishonestly, or that the securities proposed to be issued or the method to be used in issuing them would not tend to work a fraud upon the purchaser in violation of section 25140(a)(1).
- 10. On March 23, 2020, the Commissioner commenced a regulatory desk examination of Old Fund (2020 Examination). The 2020 Examination revealed that during June 17, 2009, through August 12, 2009, BMF offered and sold securities in the form of membership interests in Old Fund to at least 79 investors, raising at least \$28,660.30. Old Fund's member portfolios show that 79 investors reinvested their earned profits in Old Fund at least 157 times for a total amount of \$28,660.30.

¹ Unless otherwise stated all further references are to the Corporations Code.

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- Under Corporations Code section 25017(a), "Sale" or "sell" of securities includes 11. "every contract of sale of, contract to sell, or disposition of, a security or interest in a security for value. "Sale" or "sell" includes any exchange of securities and any change in the rights, preferences, privileges, or restrictions of or on outstanding securities." 12. The Commissioner finds that investors' reinvested earnings constitute new sales of securities which require qualification unless exempt, pursuant to section 25017(a) and the California Code of Regulations, title 10, Rule 260.017(b). 13. The purported purpose of the investments was to raise capital from investors that would advance Old Fund's business of investing in loans secured by first and second deeds of trust on real property. These securities were offered or sold in this state in issuer transactions. The 14. Department of Financial Protection and Innovation did not issue a permit or other form of qualification authorizing any person to offer or sell the above-described securities, in this state and
- 15. In connection with the offer or sale of these securities, Ritter and Old Fund, made untrue statements of material facts or omitted to state material facts including as follows:

the securities were not exempt during the period of June 17, 2009, through August 12, 2009.

- i. Ritter and Old Fund omitted to include the requirement for suitability standards in the subscription agreements provided to investors or inform investors that the amount of each investor's investment in membership interests must not exceed 10% of investor's net worth (exclusive of home, furnishings and automobiles).
- ii. Ritter and Old Fund made misleading statements or untrue statements of material facts in the offering circular, operating agreement, and electronic mails filed with the Commissioner, in violation of Corporations Code section 25166.
- iii. Ritter and Old Fund failed to disclose to investors their distributive share of profits and management fees in member portfolios as stated in Old Fund's subscription agreement and offering circular submitted to the Commissioner.

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iv. Ritter and Old Fund reported investors' rollover subscriptions from Old
Fund to BCF as disbursements of cash from payoff of loans or sales of real estate owned by the
Mortgage Fund, when, in fact, they were rollover subscriptions, not disbursements of cash.
v. Ritter and Old Fund reported investors' withdrawals of their
investments as "sold shares" in the Member Portfolios, when, in fact they were rollover subscriptions.
vi. Ritter and Old Fund reported impaired loan losses as "fees" in Member
Portfolios, when in fact such "fees" were not authorized in the Operating Agreement or Offering
Circular.
vii. Ritter and Old Fund deducted unauthorized excess impaired loan losses
totaling \$2,556,570.01 from the members' capital accounts.
16. Corporations Code section 25532, in pertinent part, states:
 (a) If, in the opinion of the commissioner, (1) the sale of a security is subject to qualification under this law and it is being or has been offered or sold without first being qualified, the commissioner may order the issuer or offeror of the security to desist and refrain from the further offer or sale of the security until qualification has been made under this law (c) If, in the opinion of the commissioner, a person has violated or is violating Section 25401, the commissioner may order that person to desist and refrain from the violation.
17. Based on the foregoing findings of fact as set forth fully above in paragraphs $1 - 16$,
the Commissioner is of the opinion that the earned profits or stock dividends investors reinvested in
Old Fund are securities subject to qualification under the Corporate Securities Law and are being or
have been offered and sold without being qualified, in violation of section 25110.
18. Further, the Commissioner is of the opinion that the securities offered by Ritter and
Old Fund were offered in this state by means of written or oral communications that included untrue
statements of material fact or omitted to state material facts necessary in order to make the statements
made, in the light of the circumstances under which they were made, not misleading, in violation of
section 25401.

IT IS HEREBY ORDERED EFFECTIVE IMMEDIATELY THAT:

A) Pursuant to Corporations Code section 25532, Bobby Ritter and BaySierra Mortgage Fund, LLC desist and refrain from the further offer or sale in the State of California of securities, including but not limited to, the reinvested stock dividends of BMG as stated above, unless and until qualification has been made under this law or unless exempt.

B) Pursuant to Corporations Code section 25532, Bobby Ritter and BaySierra Mortgage Fund, LLC desist and refrain from offering or selling or buying or offering to buy any security in the State of California, including but not limited to stock dividends in BMF, by means of any written or oral communication which includes an untrue statement of a material fact or omits to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading.

This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies and provisions of the Corporate Securities Law of 1968.

Dated: November 21, 2023 Sacramento, California

CLOTHILDE V. HEWLETT

Commissioner of Financial Protection and Innovation



By ______ MARY ANN SMITH Deputy Commissioner Enforcement Division