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BEFORE THE DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION
OF THE STATE OF CALIFORNIA

In the Matter of:)	
)	
THE COMMISSIONER OF FINANCIAL PROTECTION AND INNOVATION,)	CFL LICENSE No.: 603L137
)	
Complainant.)	ORDER TO SET ASIDE ORDER
)	REVOKING CALIFORNIA FINANCING
v.)	LAW LICENSE PURSUANT TO
)	FINANCIAL CODE SECTION 22714
LIFTFORWARD, INC.,)	
)	
Respondent.)	
)	
)	
)	
)	

The Commissioner of Financial Protection and Innovation (Commissioner) issued an order on or about June 6, 2023, revoking Respondent Liftforward, Inc.’s California Financing Law license pursuant to Financial Code section 22714. The effective date of the order was June 6, 2023.

On or about December 8, 2023, Liftforward, Inc. and the Commissioner entered into a Consent Order whereby Liftforward, Inc. agreed to pay an administrative penalty of \$20,000 and take other remedial actions to correct the violations cited in the Consent Order.

The Commissioner finds that Liftforward, Inc. complied with the terms of the December 8, 2023 Consent Order.

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NOW, THEREFORE, the Order Revoking California Financing Law license Pursuant to Financial Code Section 22714, is hereby set aside retroactive to June 6, 2023.

Dated: February 1, 2024
Sacramento, California

CLOTHILDE V. HEWLETT
Commissioner of Financial Protection and Innovation



By _____
MARY ANN SMITH
Deputy Commissioner
Enforcement Division